

Half Page Vertical

3.75" wide x 10.16" tall without bleed **or**
4.16" wide x 11.0" tall with .125" bleed

BROADLANDS

Newsletter Advertising Rates and Sizes

COLOR DISPLAY ADS

Size & Location • Rates are per issue

All ads will be full color (if provided in color)

	PRICE Month to Month	PRICE 6+ Months Prepaid Discount	PRICE 12+ Months Prepaid Discount
INSIDE PLACEMENTS:			
• Eighth Page (3.75" wide x 2.41" tall).....	\$125	\$100	\$75
• Quarter Page (3.75" wide x 5.00" tall).....	\$225	\$215	\$200
• Half Page.....	\$430	\$400	\$375
Horizontal: 7.66" wide x 5.00" tall without bleed or 8.5" wide x 5.5" tall with .125" bleed			
Vertical: 3.75" wide x 10.16" tall without bleed or 4.16" wide x 11.0" tall with .125" bleed			
• Full Page.....	\$1000	\$900	\$850
7.66" wide x 10.16" tall without bleed or 8.5" wide x 11.0" tall with .125" bleed			

INSIDE COVER PLACEMENTS (Contact for Availability):

• Quarter Page (3.75" wide x 5.00" tall).....	\$250	\$225	\$210
• Half Page.....	\$450	\$425	\$400
Horizontal: 7.66" wide x 5.00" tall without bleed or 8.5" wide x 5.5" tall with .125" bleed			
Vertical: 3.75" wide x 10.16" tall without bleed or 4.16" wide x 11.0" tall with .125" bleed			
• Full Page.....	\$1050	\$950	\$900
7.66" wide x 10.16" tall without bleed or 8.5" wide x 11.0" tall with .125" bleed			

OUTSIDE COVER PLACEMENTS (Contact for Availability):

• Quarter Page Horizontal Banner.....	\$275	\$250	\$240
7.66" wide x 2.75" tall			
• Quarter Page (3.75" wide x 5.00" tall).....	\$275	\$250	\$240
• Half Page.....	\$475	\$455	\$435
Horizontal: 7.66" wide x 5.00" tall without bleed or 8.5" wide x 5.5" tall with .125" bleed			
• Full Page.....	\$1050	\$950	\$900
7.66" wide x 7.50" tall without bleed or 8.50" wide x 8.25" tall with .125" bleed			

SUBMISSION INFORMATION FOR DISPLAY ADVERTISERS

- Ad, payment and Insertion Order Form are **DUE by the 1st of the month** prior to the month of publication to guarantee insertion. Example: Total submission requirements due January 1st for placement in February's issue.
- **ADS MUST BE CAMERA READY** in our required dimensions (see above for specs). Newsletter is printed in full color.
- Please reserve your placement below by checking your advertising months and completing this form.
- Please email camera ready ad in **PDF** and this completed form to ads4broadlands@yahoo.com.
- **No cancellations after the initial deadline are permitted.**

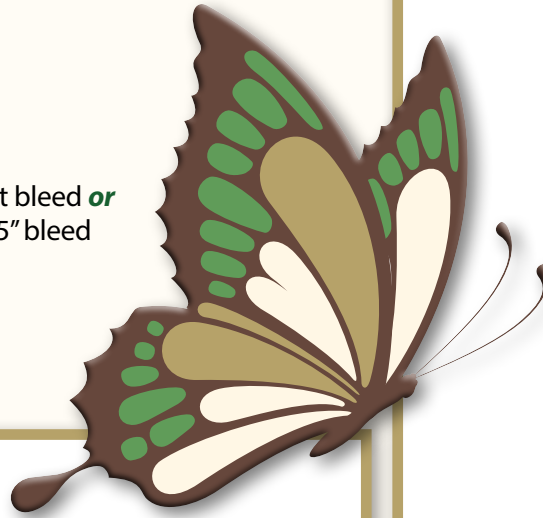


BROADLANDS HOMEOWNERS ASSOCIATION

21907 Claiborne Parkway • Broadlands, Virginia 20148
703-729-9704 • broadlandshoa.org
ads4broadlands@yahoo.com

Full Page

7.66" wide x 10.16" tall without bleed *or*
8.5" wide x 11.0" tall with .125" bleed



Quarter Page

3.75" wide x 5.00" tall

Eighth Page

3.75" wide x 2.41" tall

Half Page Horizontal

7.66" wide x 5.00" tall without bleed *or*
8.5" wide x 5.5" tall with .125" bleed