



## 2019 NEWSLETTER COLOR DISPLAY ADVERTISING – INSERTION ORDER FORM

21907 Claiborne Parkway, Broadlands, VA 20148

Advertising Manager: Stassa Collins    Email: [ads@broadlandshoa.com](mailto:ads@broadlandshoa.com)

Phone: 703-729-9714    Fax: 703-729-9733

BUSINESS NAME:	CONTACT NAME:	
ADDRESS:	CITY:	ZIP:
EMAIL:		
PHONE NUMBER(S):		

### SUBMISSION INFORMATION FOR DISPLAY ADVERTISERS – Newsletter Is Printed In Full Color

- **RESERVE PLACEMENT BY SUBMISSION DEADLINE:** Submission of this form, payment and ad must be received by the 1<sup>st</sup> of the month prior to the month of publication in order to secure your space in the newsletter (i.e. due Jan 1<sup>st</sup> for Feb's issue)
- **ADS MUST BE CAMERA READY** in our dimensions (see specs below). Please email ad in PDF to [ads@broadlandshoa.com](mailto:ads@broadlandshoa.com)
- **NO CANCELLATIONS** after the initial deadline are permitted

COLOR DISPLAY AD SPECS  <i>RATES ARE PER ISSUE</i>  <i>All ads printed in color (if provided in color)</i>	MONTHLY RATES			J	F	M	A	M	J	J	A	S	O	N	D
	Month to Month Price	6+ Months Prepaid Price	12+ Months Prepaid Price	A	E	A	P	A	U	U	U	E	C	O	E
<b>INSIDE PLACEMENTS</b>	<b>Contact for Availability</b>														
<b>EIGHTH:</b> 3.75" wide X 2.41" tall	\$125	\$100	\$75												
<b>QUARTER:</b> 3.75" wide X 5.0" tall	\$225	\$215	\$200												
<b>HALF Horizontal:</b> 7.66" wide X 5.0" tall <i>With .125" bleed - 8.5" wide X 5.5" tall</i>	\$430	\$400	\$375												
<b>HALF Vertical:</b> 3.75" wide X 10.16" tall <i>With .125" bleed - 4.16" wide X 11.00" tall</i>	\$430	\$400	\$375												
<b>FULL:</b> 7.66" wide X 10.16" tall <i>With .125" bleed - 8.5" wide X 11.0" tall</i>	\$1000	\$900	\$850												
<b>INSIDE COVER PLACEMENTS</b>	<b>Contact for Availability</b>														
<b>QUARTER:</b> 3.75" wide X 5.0" tall	\$250	\$225	\$210												
<b>HALF Horizontal:</b> 7.66" wide X 5.0" tall <i>With .125" bleed - 8.5" wide X 5.5" tall</i>	\$450	\$425	\$400												
<b>HALF Vertical:</b> 3.75" wide X 10.16" tall <i>With .125" bleed - 4.16" wide X 11.00" tall</i>	\$450	\$425	\$400												
<b>FULL:</b> 7.66" wide X 10.16" tall <i>With .125" bleed - 8.5" wide X 11.0" tall</i>	\$1050	\$950	\$900												
<b>OUTSIDE COVER PLACEMENTS</b>	<b>Contact for Availability</b>														
<b>QUARTER Horizontal Banner:</b> 7.66" wide X 2.75" tall	\$275	\$250	\$240												
<b>QUARTER:</b> 3.75" wide X 5.0" tall	\$275	\$250	\$240												
<b>HALF Horizontal:</b> 7.66" wide X 5.0" tall <i>With .125" bleed - 8.5" wide X 5.5" tall</i>	\$475	\$455	\$435												
<b>FULL:</b> 7.66" wide X 7.50" tall <i>With .125" bleed - 8.5" wide X 8.25" tall</i>	\$1050	\$950	\$900												

ENTER TOTAL ADVERTISING CHARGES: Ad Price Per Month \$ \_\_\_\_\_ X Months # \_\_\_\_\_ Total \$ \_\_\_\_\_

**CREDIT CARD PAYMENTS:** Please visit our website at [www.broadlandshoa.org/for-residents/newsletter/](http://www.broadlandshoa.org/for-residents/newsletter/) and click on the **Buy Now** button. Be sure to include your contact information when checking out. **CHECK PAYMENTS:** Please make payable to **Broadlands Association** and submit to address at top.

*We have agreed to reserve the above advertising space in the Broadlands Newsletter and to pay the contracted amount. We understand that advertising cannot be cancelled after the initial deadline and no refunds will be issued:*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**OFFICE USE ONLY:** PAYMENT DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_ PMNT: CHECK / CC # \_\_\_\_\_ \$ \_\_\_\_\_ INVC: \_\_\_\_\_

COMMENTS: \_\_\_\_\_ Start Month: \_\_\_\_/\_\_\_\_/\_\_\_\_ End Month: \_\_\_\_/\_\_\_\_/\_\_\_\_