JULY 2021

BROADLANDS Our Neck of the Woods

Happy Independence Day

Photo courtesy of Julie Holstein

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EVERY MONTH

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Upcoming Board of Directors Meeting Tuesday, July 13th - 6:00p.m. Virtual via Zoom

Board Meetings Information

Monthly meetings are held in the conference room of the Clubhouse on the second Tuesday of the month at 6:00pm. Residents are welcome to observe the public portion of meetings and to address the Board during the 'Homeowner Forum' section of the meeting. If virtual, the link will be posted to the HOA website.

Board of Directors June 8th Meeting Highlights

- Approved the minutes of May 11th, 2021 meeting
- Discussed service changes from Patriot Trash
- Reviewed information from the developers and agents regarding the rezoning application of Hyde Park, the HCA property at Broadlands Boulevard and Belmont Ridge Road
- Approved the appeal of a Modification Application for a zip line and platform
- Approved the draft 2020 Audit as presented by Malvin, Riggins
- Approved a proposal from Climatic to replace HVAC system one at the Nature Center
- Appointed Kay Dillon to the Covenants Committee
- Did not take action on a resident request for topsoil on tree roots
- Did not take action on the rental of the Nature Center grounds outdoor area
- Directed management to prepare a questionnaire to send to the residents in the Southern Walk townhomes regarding the possibility of adding stop signs
- Did not take action on a resident request to spray for mosquitoes
- Deferred to Modifications Subcommittee to determine if more explicit Design Guidelines for small modifications could reduce the need for certain application submittals
- Held three Hearings and assessed violation charges

These highlights are a summary only. To obtain copies of approved minutes, log into your account on FirstService Residential Connect. Owner access to the site is by registration at http://dcmetro.fsrconnect.com/ residentwelcome. Owners will need to enter their account number, which can be found on their monthly coupon stubs.

| | JULY | | | | | | |
|----------|--|--|--|--|---------------------------|--|---|
| - | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| * | | | | | 1 | 2 World UFO Day | 3 |
| * | | | | | | | |
| ★ | 4 Independence Day | 5 Nature Center and HOA offices closed for Independence Day | 6 National Fried Chicken Day International Kissing Day | 7 World Chocolate Day Modification Subcommittee Meeting 7:00pm - Virtual | 8 | g Newsletter submissions due - 12:00pm | 10 National Pina Colada Day |
| × ★ | 11 | 12 | 13 HOA Board Meeting 6:00pm - Virtual | 14 Modification Subcommittee Submissions Due 12:00pm - NC | 15 | 16 World Snake Day Ladies Night Out, Wine Glass Painting Event 7:00pm - CC | 17 World Emoji Day |
| * * | National Ice Cream Day | 19 | 20 National Moon Day | 21 National Hot Dog Day Modification Subcommittee Meeting 7:00pm - Virtual | 22 | 23 | 24 Cousins Day International Self Care Day |
| ★ | 25 Parents' Day | 26 SW Board Meeting 7:00pm - Virtual | 27 | 28 Modification Subcommittee Submissions Due 12:00pm - NC | 29 National Intern Day | 30 International Day of Friendship | 31 National Avocado Day |
| | Key: CH=Clubhouse; CC=Community Center; HP=Hillside Park; NC=Nature Center | | | | | | |

What Does the HOA Do for Me?

Have you ever wondered what your HOA does for you other than the obvious, which is to collect a monthly check? People often think the HOA is in place to prevent them from doing what they want with their yards or to harass them for things like mowing, submitting applications for changes, and possibly for handling issues with neighbors that are more appropriately handled by the sheriff's department. In actuality, the association is like a local governmental agency that provides many types of municipal services. Community services include trash collection, road maintenance, information distribution, facilities management, and scheduling recreational and social functions. Governance services include ensuring that residents are complying with the association's governing documents, certifying that the association is adhering to local, state, and federal statutes, enforcing community rules and policies, administering design review policies, and recruiting new volunteer leaders. Business services include operating the common property efficiently, bidding maintenance work competitively, investing reserve funds wisely, developing long-range plans, and equitably and efficiently collecting assessments.

Providing these services requires good management,

strong planning and organization, and careful monitoring of the association's affairs. It isn't easy, but by fairly and effectively delivering these

services, community associations protect and enhance the value of individual homes and lenders' interests in those homes. Management and staff work closely with your Board of Directors to help our HOA run smoothly. The Board consists of volunteers who execute a wide variety of tasks you may not be aware of; however, their work affects every single resident.

One major responsibility of the association is to oversee the collection of assessments from homeowners. Collecting this money is important for the stability of the association because the assessments pay for the common elements enjoyed by all residents, such as the pools, community buildings, funding of various community events, landscaping, snow removal, security, and more. Assessments also help to replenish the reserve funds, which pay for future repair and maintenance the association may need such as replacing tot lots, whitecoating the pools, roof replacement on the common facilities, and milling and overlaying of the nature trails and private streets. A reserve fund helps to ensure that homeowners will not be hit unexpectedly with a special assessment or loan payback when the roof needs to be replaced or a roadway needs paving in future years. The board is responsible for the association's finances, and

collecting assessments is how it ensures that the association remains solvent.

Another important thing the Board does is create and oversee the enforcement of the association rules. While some residents may not like being told what they can and can't do, ultimately the Board is looking out for the greater good. By enforcing the rules, the Board is doing its best to keep property value up and conflicts down. Of course, we want to make sure the rules are beneficial for the majority-and hopefully all-residents. You are welcome to raise questions or concerns about the rules at the monthly Board meetings. Every purchaser is provided a set of HOA documents following contract execution, and state statute allows purchasers to terminate a sales contract without penalty following receipt of the HOA documents. We are fortunate that Virginia requires full disclosure of any violations of the governing documents up front, so as a purchaser, you have a great deal of information before getting to the closing table.

So next time you drive on a private street, walk or bike on our lovely trails, visit one of the pools or other community buildings, play on a tot lot or tennis court, attend a concert

The association is like a local governmental agency that provides many types of municipal services.

or other activity, or marvel at the healthy landscaping, remember that these are all functions and services of the HOA that you

write that check to every month.

If you have questions regarding past or upcoming projects or how the HOA works, please reach out to me or attend an upcoming Board meeting.

Hope to see you there!

Cheers,

Sarah

Sarah Gerstein, CMCA, AMS, LSM, PCAM General Manager

Modifications Information

Per Article 7, Section 7.5 (a) Additions, Alterations, or Improvements by the Owners - "No person shall make any addition, alteration, or improvement in or to any Lot or any portion of the Property... which is visible from the exterior of the Lot or such portion of the Property, without the prior written consent of the Covenants Committee."

If you are unsure if approval is required for your project, contact Robin Crews, Modifications/Resale Manager at rcrews@broadlandshoa.com or 703-729-9704, option 3. The Committee meets virtually at 7:00pm on the first and third Wednesdays of the month. *If you wish to attend a meeting, visit broadlandshoa.org/design-guidelines and select "join a meeting.*" Applications must be submitted by noon on the Wednesday before the meeting by emailing them to rcrews@broadlandshoa.com or delivering them to the Nature Center drop box at 21907 Claiborne Parkway.

Please review the Design Guidelines and submission requirements at broadlandshoa.org/ design-guidelines. Failure to include all required information will delay review of your application. Once the Committee has reached a decision, the results will be delivered via email. If an email address is not provided, results will be mailed. Emails will be sent from no-reply@smartwebs365.com should you wish to add this email address to your contact list to ensure prompt delivery. Please check your inbox and junk/spam folders or contact the HOA office at 703-729-9704, option 3 if you have not received your results within 10 days following the meeting.

Modifications Subcommittee Submission and Meeting Dates

| Submission Deadline By Noon | Meeting Date |
|-----------------------------|---------------|
| June 30th | July 7th |
| July 14th | July 21st |
| July 28th | August 4th |
| August 11th | August 18th |
| August 25th | September 1st |

Only applications with complete documentation received by the deadline will be reviewed at the next subcommittee meeting.

Are You Selling Your Home?

Save yourself time and aggravation by ensuring you have approved applications for all exterior changes or additions made on your property before listing your home. Walk around your home and look for any maintenance violations such as siding repair, exterior trim maintenance, fence/ deck repair, any staining touch up, or roof repair. Refer to your property plat to locate your property lines because you may have accidentally placed something in the common area that will need to be removed before settlement.

When you sell your home you are required to request a resale disclosure package for the buyer. Once the request has been executed, it notifies the HOA to come to your property to perform a resale inspection. The inspectors will look for any structures that have not been approved by the Modifications Subcommittee, that are not in compliance and for maintenance violations. The results of the resale inspection are embedded in the resale disclosure package that is provided for the buyer. It is the seller's responsibility to rectify all violations found on the property before settlement of the home. If the violations are not rectified before settlement, then the new owner will be responsible.

There are submission procedures on the HOA website, broadlandshoa.org, to help guide you through the application process. Please refer to the online Design Guidelines for detailed information.

The Design Guidelines provide a framework to maintain design quality and encourage consistency throughout the community. If you have any questions about architectural modifications or questions about your resale inspection results, please contact Robin Crews, Manager to the Modifications Subcommittee, at 703-729-9704 (option 3) or rcrews@broadlandshoa.com.



Residents Must Apply for Tree Removal!

It has been reported that tree companies are driving through Broadlands looking for trees to remove from resident properties claiming that their company was referenced on the HOA website as an approved company for executing tree removal. The HOA does not endorse or give blanket approval for tree removal companies. Approval is required to remove any tree either dead or alive whose trunk measures 4" or more in diameter when measured at the height of 4' from the ground. Please review the guidelines at broadlandshoa. org/for-residents/design-guidelines/. *Please be aware removing trees or underbrush from common areas is prohibited.*

Middle School Pool Party!

Saturday, August 28th, 2021 6:30pm - 9:00pm at the Southern Walk Pool

Come celebrate the beginning of the new school year with your friends! All current 2021-2022 rising 6th, 7th and 8th grade Broadlands Residents are welcome! Enjoy music, swimming, games, pizza, desserts and more!

We need volunteers to make this event a success! Please sign-up at https://www.signupgenius.com/ go/10c0c45afa82ca7fd0-middle to help the day of the party.

Please note:

- Middle Schoolers can only attend with a completed emergency contact form that can be found at https:// www.surveymonkey.com/r/XZKTB8G.
- Only middle school aged children and volunteer chaperones permitted.
- The HOA is not responsible for kids who leave the party premises.

Oh No, October's 3rd-5th Graders Halloween Party to Be Canceled!

Due to lack of volunteer turnout for this event, the 3rd-5th Grader Halloween Party will be canceled this year.

If you still want your little goblins and ghouls to be able to have a party to go to, we need an event lead and team for this

spook-fest. If this is something you would like to take on, please contact the Events Committee Liaison, Natalie Ihanainen, at events@broadlandshoa. com by August 1st.



Patriot Disposal Trash, Recycling, and Yard Waste Collection Schedule

Trash, Recyling, and Yard Waste Collection:

- Place toters out the night before collection day after 6:00pm or before 6:00am the day of pick up.
- Containers shold be out of sight by 9:00am on the day following collection.

Trash Collection:

• Trash pick up days are Mondays and Thursdays.

Recycling Collection:

- Recycling pick up day is Thursdays.
- Recyclable materials can be co-mingled.
- Plastic bags CANNOT be recycled. The Nature Center collects bags for proper recycling. Visit broadlandshoa.org, click on RESIDENTS then click on TRASH & RECYCLING for more information.
- Scrap metal Please call Patriot Disposal to set pick-up day 1-703-257-7100: i.e. foil, pie tins, trays, pots and pans, small car parts, grills, bicycles, swings, etc.

Yard Waste Collection:

- Yard Waste Collection occurs on Mondays from March 1st thru December 24th.
- During January & February, yard debris (leaves, grass clippings, brush) may be mixed with trash. Yard waste may not be mixed with recycling.
- Grass clippings and leaves must be set out for pickup in lawn paper bags or in a bin.
- Brush must be less than 4 inches in diameter, cut into 4 foot lengths, and tied in small bundles or bagged.
- Food waste mixed in with yard waste will be accepted, as it can be composted.

Special Pick-ups:

- Please contact Patriot Disposal, 703-257-7100 or customerservice@patriotdisposalservices.com, to arrange pickup of special and/or bulk items.
- Special items will be collected weekly. Some items may incur an additional charge.
- Special items include appliances, mid to large furniture and other large items.

SWHOA Meeting Update

The July Southern Walk HOA Board meeting will be held virtually on the 26th starting at 7:00pm. For additional details or general information about Southern Walk HOA, please visit swhoab.com.



Swim Team Home Meet Schedule

Piranha meets taking place at Southern Walk pool:

- 1. Home Meet: Wednesday, July 7 4:00pm – 9:00pm (Southern Walk pool will close early at 4:00pm)
- 2. Home Meet: Saturday, July 10 6:00am – 10:30am
- 3. Home Meet: Saturday, July 17 6:00am – 10:30am
- 4. Home Meet: Saturday, July 24 6:00am – 10:30am

If you wish to hold birthday parties and/or have specific requests or concerns regarding the pools, please contact our pool liaison, Julie Holstein at julie@broadlandshoa.com.

July Covenants Corner Residents, Help to Keep Your Community Beautiful!

While it's undoubtedly crucial to maintain a beautiful front yard to enhance curb appeal and preserve the value of your home, it is equally important to care for and properly maintain the rear yard. During inspections, it's often noted that the rear yard has not been maintained to the same standard with turf and weeds overgrown and branches, trash, and junk scattered about the area.

Properties kept in this manner may deter prospective home buyers and possibly cause home values to decrease. Owning a home can feel overwhelming with a lot of upkeep requirements; however, owners have an obligation to maintain the entirety of their lots, which can also positively impact their neighbors and community around them. Simple things like routine mowing of the turf, weeding landscape beds and lawns, pruning or removal of dead branches, trees, and shrubs and putting trash/recycling bins out of sight on non-trash days make a big difference in the appearance of your home and your community.

One of the many benefits of living in an HOA community is having regulating authority that provide for the upkeep of individual properties to ensure they are maintained. Our goal is to keep the community that you live and raise your families in safe and beautiful and to maintain home values. Remember, the Covenants Office is here for you to help with any covenants issue.

We do not see everything as there are over 3000 homes in the community to watch over, so if you see something amiss, please say something. We are only a call or email away. Thank you for all your help in maintaining the beautiful Broadlands community.

Suzan Rodano, Covenants Manager, Covenants Office: 703-520-9903, covenants@broadlandshoa.com



Broadlands Live! is Back and Stronger Than Ever!

Broadlands Live! is preparing for a safe and socially distanced 2021 concert season. *Two concerts are currently in the works for Fridays August 6th and September 3rd*.

The Committee also needs volunteers. These concerts won't happen unless we have volunteers. Please consider giving your time and email Jason at BroadlandsLive@broadlandshoa.com to inquire how you can volunteer.

The Pooch Pool Party is Right Around the Corner!

Saturday, September 11th, 2021 9:00am - 12:00pm Summerbrooke Pool, 21580 Demott Drive

Close out the summer swim season with a unique socialization and exercise activity for your dog!

Time Slots:

9:00am - 9:50am 10:00am - 10:50am 11:00am - 11:50am Three (3) - fifty (50) minute time slots.

Cost:

\$5.00 per dog per time slot paid upon arrival. Cash only accepted. You can sign your dog up for one, two, three, or four... it's up to you! Sign up information will be in the August newsletter and registration will open on August 1st. Online sign ups will end at noon on Friday, September 10th.

If you'd like your best furry pal to participate, make sure

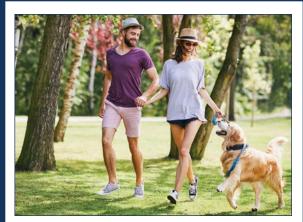
that he or she is:

- at least 6 months old
- spayed or neutered
- friendly and used to group play
- physically fit for swimming and playing
- capable of safely exiting a swimming pool and ready to have fun!

This pool paw-ty should be a barking good time! Owners must sign a liability waiver and bring proof of current rabies vaccination. To ensure your pup's safety, we'll have a lifeguard on duty.

Stream Valley Veterinary Hospital staff will be on site for the entire event, and all proceeds from the pool party go to charity.

- No one under 18 allowed in the pool.
- No exceptions.
- Being a swim team member *does not* mean that you are allowed in the pool.



Scoop the Poop...

Residents frequently express concern that not everyone is taking the time to pick up their pet's waste in the neighborhood. Please ensure that your family members realize how important it is to be a responsible pet owner:

Pet poop is not organic, especially in the quantities that are generated by pets. It harms the environment and threatens public health.

Forgot your waste bag? No worries! The Broadlands HOA has 80 mutt mitt stations to offer residents. Don't want to carry it with you? No problem, most of our mutt mitt stations have trash cans attached. *Please be a good neighbor and do not dispose of pet waste in your neighbors' trash cans during your walks.*

Even if your pet poops in the woods, you still need to clean it up. Not only is it unsightly, it can get into streams and into the water supply.

It's the law! Is it a violation of the Association Declaration, Article 8, Section 8.2(q) to not pick up your pet's waste, it is also a county ordinance violation. Please reference Loudoun County Ordinance, Chapter 612.19, Section a (9) Dog waste.

POOL HOURS

Broadlands Community Pools Locations and Hours:

Southern Walk Pool 43081 Village Drive 571-223-1331

Currently thru July 31 Daily - 11:00am-9:00pm Pool closes early at 4:00pm for swim meet on July 7

August 1 - August 25: Daily - 11:00am - 8:00pm

August 26 - September 6: Weekdays - 4:00pm - 8:00pm

August 26 - September 6: Weekends - 11:00am - 8:00pm

Community Center Pool 43008 Waxpool Road 703-724-7830

Currently thru August 25: Daily - 12:00pm - 9:00pm

August 26 - September 6: Weekends only - 11:00am - 8:00pm Lap Swim: Monday - Friday, 5:00am - 8:00am

Summerbrooke Pool 21580 Demott Drive 703-724-9818 During entire season:

Daily - 10:00am - 8:00pm





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GENERAL RULES

- Children under 13 years of age must be accompanied and supervised by an adult 18 years of age or over.
- Children under 16 years must pass the Swim test to use the diving board and slide.
- Guests must be accompanied by members with pool ID. Each member is limited to bringing 3 guests per visit.
- Members must use guest passes for each guest aged 5 and older.
- NO glass containers or breakable objects.
- NO food or drink except in designated areas.
- NO alcohol or drugs.
- NO smoking.
- NO pets.
- NO chewing gum.
- NO profane language.
- NO running, pushing, dunking, wrestling or rough play.
- NO general swimming in diving area.
- NO water toys or other equipment unless authorized by pool manager.
- NO play equipment or wheeled vehicles, except wheel chairs and strollers.
- NO diving in shallow area.
- NO tape players, CD players or radios unless waterproof and used with personal headphones.
- NO floatation devices except water wings, U.S.C.G. approved life vests and U.S.C.G. approved swimwear floatation devices
- NO DISPOSABLE DIAPERS. Children not yet toilet trained must wear plastic pants or "Swimmies" (swim diaper) under their bathing suit.
- Pool members are responsible for the conduct of their guests.
- Adults are responsible for the safety and conduct of all children in their care.
- Pool membership may be temporarily suspended or revoked for failing to comply with the pool rules.
- Members and their guests using the pools do so at their own risk.
- No lifeguards are on duty at the wading pools.

MEMBERS MUST COMPLY WITH ALL LIFEGUARD INSTRUCTIONS

Rules are subject to change. The complete text of the Broadlands Pool Rules is available at the Association Office or on the website **broadlandshoa.org**

BROADLANDS POOL REGISTRATION OFFERED YEAR-ROUN

A ONE-TIME, VIRTUAL POOL PASS REGISTRATION



POOL REGISTRATION LINK: Cellbadge.com/Broadlands/register Once fully registered with photos submitted, DO-NOT re-register for future seasons! Pool season runs from Saturday, Memorial Day weekend to Labor Day.

STEP 1 - CREATE HOUSEHOLD ACCOUNT: Go to Cellbadge link above and under Initial Add Request, enter the information as a primary resident to create your master household account. Please enter street number and name only, no suffix (i.e., Ct, Court, Ter, Terrace, etc.). Your add request will be forwarded to HOA staff who will validate your residency and account status. Please allow up to 3 business days for the initial approval to be processed. Once validated, you will receive a text/email indicating that your registration has been added but will remain pending until all 4 steps have been completed.

STEP 2 – ACOUIRE PIN: After you have received a text/email that your registration has been added, please return to the same registration page, and follow the instructions under Enter or Update Household Members. Enter your credentials to get your unique PIN via text/email to continue the process.

STEP 3 - ADD HOUSEHOLD MEMBERS: Enter PIN to access the Household Members page to add all household members, ages 5 and older. Be sure to select the appropriate "Relation" category when adding members:

- **Owners** select "Owner-xxx" for ALL household members regardless of age.
- Tenants select "Tenant-xxx" for ALL household members if owner does not live on property.
- Apartment Renters select "Apartment-xxx" for all household members. ٠

NO MORE PHYSICAL

PASES REQUIRED!

• Nannies/Long Term guests, please select "Other-xxx" as appropriate. (Must pay first if not permanent resident)

Once finished, check the box to verify you have agreed to the facility terms and click Complete Registration. Please allow up to 3 business days for approval, upon which you will receive a text/email indicating that your Broadlands HOA registration has been accepted, however, you must complete STEP 4 (pictures) to gain access to the pools.

STEP 4 - PICTURES: Email pictures of all household members aged 5 & up following these guidelines:

- Email an *acceptable photo (jpg or png format) of each member in your household to info@broadlandshoa.com. Copies of driver's license should be used for 18+ members. Recent copies of headshots may be used for children under 18.
- Subject line of email must be written as: "pool photos registered lastname" (i.e. pool photos Smith)
- Save and attach each photo separately to your email using naming convention: "address.firstname" (i.e. 42001Ridgeway.Susan).
- All member names must correspond with registered names in your Cellbadge pool account to allow for proper import. Pictures will be processed within 2-3 business days.
 - *What are acceptable photos and adult requirements?
 - Adults aged 18 and over are required to show proof of residency with a copy of a driver's license showing the picture, address, name and date of birth. For security reasons, all other information can be crossed off. If the ID does not reflect the registered address, then settlement papers, utility bills or a change of address card may be emailed.
 - For children aged 5 and older, please email a current headshot or ID. Children aged 4 and under do not require photos.

ADDITIONAL INFORMATION

ACCESSING THE POOL: Once your photos have been added to your account, your process is complete, and access to the pools is simple since no pass is required - just check-in with the lifeguard by providing your name or address and they will be able to access your "virtual ID card" in the system to allow entrance. Once registered, no further action is needed for future pool seasons.

GUEST VISITS: Visits will be added to your household account each year. Additional guest visits can be purchased through our website at **broadlandshoa.org/pool**. Visits do not roll over to the next season.

TENANTS: You must have a current Absentee Owner Statement (AOS) and lease on file with the HOA before registering. Please see information on our website under www.broadlandshoa.org/tenant-information.

APARTMENTS: Tenants of The Arbors and Van Metre Apartments must **purchase** a household pool membership first at broadlandshoa.org/pool-information.

HOURS, RULES & CLOSINGS: Please visit broadlandshoa.org/pool for information.

Questions? Please contact the HOA office by emailing info@broadlandshoa.com or calling 703-729-9704.



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The Fun and Games of Breath Holding - What You Never Knew About Shallow Water Blackout

• On Wednesday, September 17, 2014, at a YMCA pool, a 24-yearold man blacked out after repeatedly holding his breath underwater for long periods of time. A lifeguard recovered him from the pool, but the man never regained consciousness. He died in the hospital the following day.

• On Saturday, December 26, 2015, at a YMCA pool, a 21-year-old man blacked out after holding his breath for an extended period of time while swimming laps. A lifeguard and bystanders recovered him from the pool, but the man never regained consciousness. He was pronounced dead on the pool deck.

• On Sunday, March 20, 2016, at a YMCA pool, a 43-year-old man blacked out after repeatedly holding his breath underwater for long periods of time. A lifeguard recovered him from the pool, but the man never regained consciousness. He was pronounced dead that evening.

Many of our residents (frequently children) enjoy seemingly innocent games of holding their breath underwater. These are normally done either to play/ swim underwater or to compete against one another to see who can hold their breath the longest. Whether playing with friends or challenging themselves, people



young and old take on the challenge. While this age old pastime may seem perfectly harmless, it can easily turn into a deadly game. The problem is that swimmers take several deep breaths quickly in succession and forcefully exhale to try to extend the amount of time their breath can be held. This may result in hyperventilation. This is an extremely dangerous practice that can easily lead to shallow water blackout, or the unexpected passing out of someone underwater because there isn't enough oxygen in the blood.

Hyperventilation and breath holding trick the body into thinking that it has more oxygen than it does and anyone can blackout. Most blackout victims have no prior medical conditions, they are physically fit, and there is no warning. Swimmers will not struggle to reach the surface; they will simply go unconscious. For these reasons, our guards are trained to put a stop to these games by whistle blowing and speaking to those partaking in this type of activity.

Shallow Water Blackout, also known as Hypoxic Blackout, is killing swimmers all over the country. At least 5 swimmers have died since 2008. At least 18 more have been successfully rescued after losing consciousness following extended breath holding incidents which could easily have ended in a fatal result had they not been identified in time. During this same amount of time, 5 children who could not swim died from drowning in YMCA pools—the equal number of deaths seen from Shallow Water Blackout.

For more than a decade, the aquatic safety community has been highlighting the dangers of Shallow Water Blackout. Broadlands Association and High Sierra Pools have banned this practice in our swimming pools. It is important to note that USA Swimming, the largest competitive swimming organization in the world with more than 360,000 participants now bans hypoxic training for competitive swimmers. So does the American Red Cross and the YMCA. The reason why many people are unaware of this particular problem is that when someone dies of Shallow Water Blackout the Coroner simply states "drowning" as the real cause and the problem is swept under the rug. Genetic Drowning Triggers like Long Q-T, RyR2, and seizure disorders are all precipitated by prolonged breath-holding that is competitive and repetitive. As Dr. A.J. Craig stated more than 50 years ago after having watched his Princeton Swim Team Cocaptain kill himself, "One breath, One Time; One Length, One Time."

- Never swim alone. Even when lifeguards are present, swim with a buddy.
- Do not attempt long underwater swims or timed breath holding.
- No breath holding competitions, either for time or distance.
- Never hyperventilate prior to swimming.
- Don't resist the urge to breathe: always come up for air when your body tells you to.



Fireworks Safety Submitted by Loudoun Fire and Rescue, Public Education Division

Each year, as Fourth of July festivities approach, the Loudoun County Fire Marshal's Office reminds residents to start planning for a safe holiday. According to the Consumer Product Safety Commission, in 2017, U.S. hospital emergency rooms treated an estimated 12,900 people for fireworks related injuries and children younger than 15 accounted for more than one-third of those injuries.

REMEMBER, THE SAFEST WAY TO ENJOY FIREWORKS THIS YEAR IS TO WATCH A VIRTUAL DISPLAY.

If you choose to use fireworks, **PROCEED WITH CAUTION** and follow these safety tips:

- Purchase legal consumer fireworks from a local business or roadside stand possessing a fireworks retail permit from the Loudoun County FMO.
- In Loudoun County, permissible consumer fireworks, namely sparklers and ground based fountains, are legal to possess and use on private property. These fireworks have been tested to ensure they meet the Consumer Products Safety Commission's requirements.
- Consumer fireworks that rise into the air, explode, travel laterally on the ground or emit projectiles

are illegal to possess or use anywhere in Virginia. Possession and/or use of these materials is a Class 1 Misdemeanor.

- For backyard displays using legal permissible consumer fireworks, wet down the area. Ground based fireworks should be placed on open, stable, flat surfaces, keeping onlookers 20ft. away.
- Only competent adults should ignite and supervise the use of fireworks. Adults should supervise the use of sparklers as they burn at a temperature of more than 1,200 degrees, hot enough to cause severe burns and ignite clothing. Keep children from running while using sparklers.
- Used fireworks should be placed in a metal container, soaked with water, and allowed to cool overnight in a location that is at least 15 ft. away from any building or structure. Re-check the container in the morning to ensure nothing is smoldering, then properly dispose of the wet materials.
- Never pick up fireworks that were "duds' or did not fire, as they may still be active!
- Wait 20 minutes and treat as spent fireworks, soaking overnight and placing in a metal container with a lid, away from any structure..

Our Scouts Working Hard by Giving Back to the Community



Girl Scout Troop 70067 recently completed their Journey "Take Action" Project by giving away 100 tree saplings to be planted at homes in the Broadlands community. The goal of this project is to continue to reduce our carbon footprint and help the environment.

Many people from the community showed their support by stopping by the Nature Center and taking away nearly all of the saplings to place at their homes and making this event a success! Photos below.







April 17th, Webelo Scouts from Pack 1483 picked up trash around the community for Earth Day.



Thank you to Pack 1483 for helping to keep Broadlands beautiful.





RECYCLING

what can I and can^pt I recycle? 📉

Recyclables <u>SHOULD NOT</u> be in a plastic bag. They should be loose in the Recycling bin or in paper bags.



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Interesting Facts



Batteries (except alkaline) are a hazard in the trash! You can take them to **Target** instead.



Plastic bags can ruin recycling. You can put them in a bin at the **Nature Center.** Most **grocery stores** also accept plastic bags. Also take there other soft plastics such as wrappers of drink packages, etc.



Try taking styrofoam peanuts and other packaging materials to **UPS**



to be reused in new packages!



Check out the Broadlands HOA website for **electronic** recycling days!



Take expired medicine to the **Sheriff's Office** Medicine Drop boxes!

Links



To view the Loudoun County's official leaflet on recycling: http://anyflip.com/kuouh/herf/

For household batteries, scrap metal, motor oil, electronics, car batteries, fluorescent light bulbs, and household chemicals, check out www.loudoungov/oswm

For even more information beyond Loudoun county, go to this link address: <u>Earth911.com</u>



Yalid for Loudoun county served by Patriot Disposal. Brought to you by Junior Girl Scout Troop 70042

Loudoun County Sheriff's Office to Provide Free Security Surveys

Visual and physical inspection of your business or residence to evaluate it from a crime prevention and security viewpoint. Based on Crime Prevention Through Environmental Design (CPTED) methods. Contact the Crime Prevent ion Unit for more information: Sheriffs_Crime_Prevention@Loudoun.Gov.

Broadlands Annual Holiday Market is Back and Seeking Vendors

Broadlands 4th Annual Craft Fair (Now the Holiday Market!) is scheduled on Saturday, December 4, 2021! We are looking for crafters and vendors to showcase their wares.

Do you make art, knit, paint, bake, bead, woodwork, or have another unique hobby with products that people want? Then the Holiday Market wants you! The Holiday Market is scheduled from 12:00pm - 4:00pm in the Nature Center parking lot. Registration will open on September 1, 2021.

Please email Erin Steverson - erins1822@gmail.com with any questions!

Save the Date for Oktoberfest Coming to Broadlands

Join us for Brats, Beer and music at the Southern Walk Pool parking lot on September 18th from 12:00pm to 3:00pm. 100% IDing for alcoholic beverage consumption. This is a free event for Broadlands residents.

Loudoun Mini Athletes Tri

Splash, Flash & Dash

We. Are. Back! Live and in-person...and calling all youth athletes to grab their gear and prepare to splash, flash and dash in the 6th running of the Loudoun Mini Athletes' Tri. Join us August 7th, 8:30am at the Community Center. For details visit LoudounMiniAthletesTri.com.

Pickleball Lines Added to Courts Off Wynridge Drive



Southern Walk Pool Bath House Renovated

Check out our newly renovated bath house at the Southern Walk Pool.







The Ashburn Library Programs and Information

Pilates for the Lower Body

Learn how to create a stable foundation with this focus on strength and stretch through the lower limbs while connecting these movements to your center. We will also focus on foot and ankle alignment and strength. Props that are helpful: hand towel and tennis ball. No experience required. Vanessa Caesare is the owner/teacher of Pilates with Vanessa and is a Peak Pilates Comprehensive Certified Instructor. The link for this program will be added prior to the program time listed. This event will be held on July 13th, 6:30pm-7:30pm. Visit Library.loudoun.gov for times, more details and sign up link.

Join the Discussion! Ashburn Adult Book Club, Meet On-line

Every first Tuesday of the Month at 7:00pm. Ashburn book selections can be picked up at the front desk. For details visit: Library.loudoun.gov.

Online Books

There's more than one way to read a book! Check out Hoopla, RB Digital, Gale eBooks or Overdrive, at Library.loudoun.gov and https://lcpl.overdrive.com.

Summer Reading Program

Ongoing thru August 16th. Get ready to go wild this summer with reading, fun challenges and online events for all ages! For more information visit Library.loudoun.gov/SRP

Take a Stroll Around the Library on a Story Walk!

Read and Walk! Visit different Loudoun County Libraries on a story walk. For locations and story schedules, visit Library.loudoun.gov.

We're Back!

Loudoun County Public Library is thrilled to resume numerous services including in-person programing following the lifting of COVID-19.

Want to Request a Title?

Visit the LCPL website and click on the "suggest a title" section. Fill out the form and submit. An email will be sent to you if the library will or will not purchase the title and why. Books, ebooks, audiobooks, and DVFs are available for suggestion. Library.loudoun.gov.

Broadlands Area Clubs and Groups

Includes **Broadlands** and surrounding **Ashburn** area clubs and groups. To be included on this list or if your club has an announcement or an event you would like published, please email **nihanainen@broadlandshoa.com**.

ASHBURN/BROADLANDS WOMEN'S BIBLE STUDY

We are studying various Women's Bible Studies by Beth Moore, Priscilla Shirer and others. This is an interdenominational group that meets Tuesday mornings from 9:00am to 11:15am in a local home. Please contact Grace at 703-724-0995 for more information.

ASHBURN TOASTMASTERS

Holding Online Meetings. Please contact our VP of Membership, vpm-703053@toastmastersclubs.org, for the URL to join our meetings. Check our website, ashburn.toastmastersclubs.org/ for meetings calendar.

BRAMBLETON LADIES GOLF LEAGUE

Brambleton Ladies Golf League welcomes new members. We are a fun, friendly group playing at Brambleton Golf Course on Monday mornings from April through October. Check us out at www.brambletonladiesgolf.org or call Sara Carlin at 703-723-3000.

BROADLANDS EVENTS COMMITTEE

Do You Like Having Fun and Meeting New People? Then join the Events Committee! We are a group of very social gals and guys who plan the awesome events that the HOA hosts year 'round. Our next virtual meeting is at 6:30 pm on Wednesday, August 4th. For more information, email Natalie Ihanainen at events@ broadlandshoa.com.

FORMING! NEW BROADLANDS MEN'S CLUB

Did you live your life like the comedian said, 'husbands don't have friends, they go with their wives to their wive's friends and hang out with other husbands!' Are you a widower and looking for others to hang out up with? Go shoot pool? Talk sports? Golf outings? Poker Games? (Legally!) Watch football and eat wings? Then shoot me an email, Robert Clark, rwc1962@gmail.com, and let's form this club! All welcome! All interests! And, are ya just interested in getting together to watch the NCAA b-ball tourney or football games on Saturdays or Sundays! Again shoot me an email and let's get this going. A no-host group per se where various interests get together and hang out. Heck we probably already know a lot of each other so we just need the right "push"!

CONSERVATION LANDSCAPING COMMITTEE

Organizes wildlife habitats, eco-friendly living and native plants related programs and events. The Committee works with the NWF, Broadlands HOA and residents to achieve our annual goals. To learn more, visit BroadlandsNaturally.org.

GIRL SCOUTS

Girl Scouts provides leadershsip training through STEM, outdoor experiences, skills badges, community service and entrepreneurship. For more information, please visit girlscouts.org.

GRIEFSHARE SEMINAR/SUPPORT GROUP

GriefShare recovery seminar and support group meets at Our Savior's Way Luthern Church in Broadlands on Monday nights. For more info, please call Beth Anton at 703-470-8821 or visit griefshare.org.

MOMS CLUB OF ASHBURN

MOMS Club stands for Moms Offering Moms Support. Ashburn resident moms that organize events for us and our young kids. For more info, please contact Kirsten Barger at miller.kir@gmail.com or ashburnmomsclub@yahoo.com.

MOMS IN PRAYER – BRIAR WOODS

Briar Woods moms are invited to join us to pray for our children and staff at Briar Woods. We currently meet virtually on Tuesdays during the school year. Please contact Catherine for more information at 703-598-4708.

MOMS IN PRAYER – EAGLE RIDGE

Eagle Ridge moms are invited to join us to pray for our children and the staff at the school. We can be flexible on meeting days and times. Please contact Becky for more information at 505-225-2451.

MUSIC ON THE HEIGHTS

We host monthly concerts in our home, usually second Saturdays of the month. Mostly acoustic, some electric, this series features both local and traveling musicians of various genres. For more info email musicontheheights@gmail.com.

PRE-TEEN AND TEEN ASPERGER'S SOCIAL SKILLS GROUP

Run by Dr. Michael Oberschneider and Dr. Douglas Lipp. Group members work on coping and social skills development with Dr. Oberschneider. Dr. Lipp runs a parent group simultaneously that addresses various topics on parenting children and teens with Asperger's disorder. For more info, we invite you to call the practice at 703-723-2999.

ROTARY CLUB OF ASHBURN

The members of the Rotary Club of Ashburn are heavily involved in serving our Ashburn community. Currently we are meeting remotely via Zoom on the first and third Thursdays of the month. We love visitors and welcome them. Please email us at ashburnrotary@gmail. com if you would like the link for the meetings.

TECHNOLOGY COMMITTEE

We meet the third Wednesday of every other month virtually at 7:30pm (Jan, Mar, May, July, Sept, Nov). For more info, visit broadlandshoa.org/technology-committee. Meetings are open to all residents. Currently we are meeting virtually.



Lightning Safety Tips

Centers for Disease Control and Prevention, cdc.gov/disasters/lightning/safetytips.html

Outdoor Safety Tips

The best defense is to avoid lightning. Here are some outdoor safety tips that can help you avoid being struck:

DO

Be aware

• Check the weather forecast before participating in outdoor activities. If the forecast calls for thunderstorms, postpone your trip or activity, or make sure adequate safe shelter is readily available.

Go indoors

• Remember the phrase, "when thunder roars, go indoors." Find a safe, enclosed shelter when you hear thunder. Safe shelters include homes, offices, shopping centers, and hard-top vehicles with the windows rolled up.

Crouch close to the ground and separate

• If you are caught in an open area, crouch down in a ball-like position (feet and knees together) with your head tucked and hands over your ears so that you are down low with minimal contact with the ground. Do NOT lie down. Lightning causes electric currents along the top of the ground that can be deadly over 100 feet away. Crouching down is the best combination of being low and touching the ground as little as possible.

Separate

• If you are in a group during a thunderstorm, separate from each other. This will reduce the number of injuries if lightning strikes the ground.



Stay in open vehicles, structures, and spaces

• During a thunderstorm, avoid open vehicles such as convertibles, motorcycles, and golf carts. Be sure to avoid open structures such as porches, gazebos, baseball dugouts, and sports arenas. And stay away from open spaces such as golf courses, parks, playgrounds, ponds, lakes, swimming pools, and beaches.

Stay near tall structures

• Do NOT lie on concrete floors during a thunderstorm. Also, avoid leaning on concrete walls. Lightning can travel through any metal wires or bars in concrete walls or flooring. Please follow this guideline for both outdoor and indoor safety.

Indoor Safety Tips

Even though your home is a safe shelter during a lightning storm, you may still be at risk. About one-third of lightning-strike injuries occur indoors. Here are some tips to keep safe and reduce your risk of being struck by lightning while indoors.

Avoid water

• Do NOT bathe, shower, wash dishes, or have any other contact with water during a thunderstorm because lightning can travel through a building's plumbing.

Avoid electronic equipment

• Do NOT use your computers, laptops, game systems, washers, dryers, stoves, or anything connected to an electrical outlet. Lightning can travel through electrical systems, radio and television reception systems, and any metal wires or bars in concrete walls or flooring. Equip homes with whole-house surge protectors to protect appliances.

Avoid corded phones

• Corded phones are NOT safe to use during a thunderstorm. Do NOT use them. However, it is safe to use cordless or cellular phones during a storm.

Avoid windows, doors, porches, and concrete

• Do NOT lie on concrete floors during a thunderstorm. Also, avoid leaning on concrete walls. Lightning can travel through any metal wires or bars in concrete walls or flooring. Please follow this guideline for both outdoor and indoor safety.

AVFRD NEWS



AVFRD July News

Virtual prospective members meeting on Tuesday, July 27, 7:00-9:00pm: learn more about volunteering with AVFRD. Operations and admin members needed. Many benefits. For more information on how to start the application process in advance, visit ashburnfirerescue.org/volunteer/ process.

Founders Hall - Station 6, Ashburn Road -

Spring Special! - for a limited time we are offering a 15% discount for events held in 2021. This offer is available to the first 15 people who complete a reservation and pay the deposit. (Discount is only available on the rental of Founders Hall and does not include Birthday packages.) *All federal, state and local COVID-19 guidelines in place at the time of their event must be followed.* For more information go to: founders-hall.com or email: info@founders-hall.com.

The Brew Mile - Saturday, August 24th,

4:00pm-8:00pm: come out and support AVFRD at the inaugural "The Brew Mile" event on August 21 by joining House 6 Brewing Company running The Brew Mile. AVFRD has teamed up with House 6 to be a charity partner and will receive donations from this event. For more information on how to support this event, or to sign up, please visit theBREWmile.com or https:// ashburnfirerescue.org/2021/06/01/come-outand-support-avfrd-at-the-brew-mile-event-onaugust-21-2021/.

3rd Annual AVFRD 5K Saturday, October 9th:

For more on how to register or become a sponsor for this event, please visit ashburnfirerescue.org/go/5k

In Case You Need a Hand . . .

NON-EMERGENCY

| Ashburn Fire | 703-729-0006 |
|----------------------------------|--------------|
| Dominion Virginia Power | 888-667-3000 |
| Fire Marshall | 703-777-0333 |
| Loudoun County Sheriff | 703-777-1021 |
| Loudoun Water (customer service) | |
| Loudoun Water (after hours) | |
| Poison Control | 800-222-1222 |
| State Police | 703-771-2533 |
| Washington Gas | 703-750-1000 |
| | |

BROADLANDS COMMUNITY

| Mailbox (Main Street Mailboxes) 1-571-379-8454 | | | |
|---|--|--|--|
| Snow Removal: | | | |
| • VDOT Streets 703-383-8368 | | | |
| • HOA Streets | | | |
| Towing (Battlefield Towing)703-378-0059 | | | |
| Trash Pickup (Patriot Disposal) 1-703-257-7100 | | | |
| Southern Walk HOA – Verizon FiOs Gigabit Internet Contract: | | | |
| • Billing – Laura Marshall, FirstService Residential | | | |
| • laura.marshall@fsresidential.com571-234-5475 | | | |

| · india.indisitati@isicoidential.com | |
|--|----------------|
| Verizon Activation (SWHOA Only) | 1-800-501-1172 |
| Verizon FiOS Bulk Technical Support 24x7 | 1-888-553-1555 |
| SWHOA FiOS Contract General Information | SWHOAB.COM |

PUBLIC INFORMATION

| Animal Control/Shelter703-777-0406 |
|---------------------------------------|
| Building Permits & Dev703-777-0220 |
| County Landfill |
| DMV (VA) |
| Health Department703-777-0236 |
| Library (Ashburn)703-737-8100 |
| Loudoun Ride On703-771-5665 |
| Loudoun Hospital703-858-6000 |
| Miss Utility |
| Metro |
| Parks and Recreation |
| Ridesharing |
| Road Conditions |
| School Board |
| Street Signs/Storm Drains703-771-5666 |
| VDOT |
| Van Metre Homes |
| Wildlife Hotline (local)703-440-0800 |

SCHOOLS - BROADLANDS

| Briar Woods High School | 703-957-4400 |
|----------------------------|--------------|
| Eagle Ridge Middle School | 571-252-2140 |
| Hillside Elementary School | 571-252-2170 |
| Mill Run Elementary School | 571-252-2160 |

ARTS/MUSIC PIANO TUNING:

Private lessons in my Ashburn Farm home (via zoom if not vaccinated). Over 20 Successful Years as a piano teacher. Classical, jazz, popular repertoire, plus theory, technic, and using chords. Call Mrs. Connie Olivera at 703-724-0505.

TUTORING & PRESCHOOL FORMER LOUDOUN COUNTY MATH TEACHER:

Grades K to 12. Pre-algebra, Algebra (I & II), Geometry, Trigonometry, Statistics, Pre-Calculus and Calculus. SAT prep and test taking strategies for strategic placement tests such as the ASVAB, and nursing. Tutor at your home or Ashburn Library. Reasonable rates. Call Vincent Chu at 571-379-3074 or email vchu_911@yahoo.com.

ON-LINE ENGLISH CLASSES, WRITING, READING, AND VOCABULARY BUILDING:

Enrolling now for summer: elementary, middle, high school, Thomas Jefferson High School of Science and Technology (TJHSST) admissions essay preparation, Academies of Loudoun admissions preparation, ACT, and SAT. VIL Academy, www. virtualincisivelearning.com.

GROWING MINDS PRESCHOOL:

A home-based, state licensed preschool located in Broadlands is currently enrolling for the 2021/2022 school year. Growing Minds offers part-time programs for 2 ½, 3- and 4-year-olds. For more information, please visit the school website at growingmindsschool. com. To set up a tour, please contact Judi Ratcliffe at judi.gminds@gmail.com or call (571) 216-4663.

HOME SERVICES ASHBURN ELECTRIC:

Specializing in Recess Light Installation & Services. Licensed & Insured. Contact: Craig Fladager at 703-858-7332 (Broadlands Resident).

BRIAR WOODS BROS:

Two motivated, hard-working teenagers need work to pay for college! We know to use our equipment. Available on short notice. Services include pressure washing, landscaping, pet stuff, snow removal, and odd jobs. Pricing available upon request. Call/email at mgt@briarwoodsbros.com, (703) 659-1196.

HANDYMAN SPECIALIST:

Broadlands resident since 1999 with a Class A License and insurance. Everything from those dreaded and never-ending honey-do lists, to projects and much, much more. Including installation and repair of Roofing, Siding, fencing and Gutter Cleaning. Free estimates. Please call Mike at P&M General Contracting, 703-862-0415. Mike.Rosario@verizon.net.

HANDYMAN SERVICES:

For repairs in your home. Small jobs and odds & ends. Plumbing, electrical, water heater replacement, bathrooms, and more...Free estimates. Call: 571-426-2126.

MARKETPLACE MARY KAY:

Get wise to age-fighting. Think fine lines should be quoted – not appear on your face? A simple & effective daily program with TimeWise® skin care can help reduce the appearance of fine lines & wrinkles – so skin looks firmer. And feels soft. In 30 days, see a young-looking you! Contact me to experience TimeWise® for yourself. For info, contact Deborah at www.marykay.com/dleben or DeborahLebenMK@gmail.com or 703-217-4583 or Facebook www.facebook.com/groups/ DazzlingDiamondsYes.



BRGADLANDS HOW TO PLACE A CLASSIFIED AD

- 1. Submit a completed Classified Insertion Order Form which can be found on our website at broadlandshoa. org/newsletter.
- 2. Classified ads are limited to 40 words maximum and the text should be emailed to ads@broadlandshoa.com.
- 3. Payments can be made on our website at broadlandshoa. org/newsletter by selecting Classifieds and using the Buy Now button, OR a check made payable to Broadlands Association, Inc. can be submitted to 21907 Claiborne Parkway, Broadlands, VA 20148.
- 4. DEADLINE: Form, ad and payment must be received by the 5th of the preceding month (i.e. Jan 5th for inclusion in Feb's issue).

MONTHLY RATES:

- Resident Rates \$15.00 per ad (For Sale ads are free for Residents only)
- Non-Resident Rates \$25.00 per ad

No cancellations are permitted after the deadline. For more information, contact the Advertising Manager, Stassa Collins at ads@broadlandshoa.com or 703-729-9714.

Please Note: Advertisers in the Broadlands Newsletter are not endorsed, supported or vetted by the Homeowner's Association, the Board of Directors or HOA Management. All advertisements are subject to approval of Broadlands Association, Inc. which reserves the right to reject or cancel any ad at any time.

Broadlandshoa.org

The Broadlands website gives you access anytime to find answers to most of your questions. Updates and reminders are posted to the main page as well.

Go Paperless

Go Paperless and Opt Out of hard copies of this monthly newsletter. If you would like to receive electronic copies only of this newsletter, please email OptOut@ broadlandshoa.com and be sure to include your property address. You will no longer be mailed a hard copy, but will be emailed a link to the online version. This option saves money and valuable natural resources such as trees. We encourage all residents to enroll in paperless newsletters.

Broadlands Community Info ...

BROADLANDS ASSOCIATION, INC.

21907 Claiborne Parkway Broadlands, Virginia 20148 Main: 703-729-9704 broadlandshoa.org

HOA & Nature Center Office Hours:

Closed to walk-ins due to COVID-19 General Mailbox: info@broadlandshoa.com Nature Center Hours: Suspended due to COVID-19/Coronavirus. Normally open first & third Saturdays, 10:00am to 2:00pm

ASSESSMENT INFORMATION OFFICE

Firstservice Residential: Payments and Resale Docs Assessments: 703-667-5987 Fax: 703-591-5785 fsresidential.com ◆ ar.dcmetro@fsresidential.com Mail Payments To: FirstService Residential P.O. Box 11983 Newark, NJ 07101-4983

BROADLANDS ASSOCIATION STAFF

General Manager: Sarah Gerstein + sarah@broadlandshoa.com Covenants Manager: Suzan Rodano + covenants@broadlandshoa.com Newsletter Editor & Events Committee Liaison: Natalie Ihanainen + events@broadlandshoa.com Newsletter Advertising Manager & Resident Services Director: Stassa Collins + StassaCollins@broadlandshoa.com Modifications and Resale Manager: Robin Crews + rcrews@broadlandshoa.com Community Outreach Coordinator, Pool Liaison: Julie Holstein + julie@broadlandshoa.com Reception: Joanne Hang + joannehang@broadlandshoa.com

Reception: Joanne Hang • joannehang@broadlandshoa.com Naturalist: Rachel Merino • naturalist@broadlandshoa.com Administrative Specialist: Amy Streater • amy@broadlandshoa.com

BOARD OF DIRECTORS

President: David Baroody ◆ dm.cmb@outlook.com, 703-729-6785 **Vice President:** Heidi Eaton ◆ eaton.h@icloud.com, 571-232-1830 **Secretary/Treasurer:** Dawne Holz ◆ holz.d@icloud.com, 703-362-6727 **Directors:** Eric Bazerghi ◆ 571-207-6505 Kay Dillon ◆ 703-405-4750 Cliff Keirce ◆ 703-729-7320 William Kolster ◆ 703-858-2459 Tania Marceau ◆ 571-331-4381 Joseph T. Wagner ◆ 571-333-0821

COMMITTEES

Broadlands Live Concerts:

Jason Pualoa • broadlandslive@broadlandshoa.com **Conservation Landscape:** Oya Simpson • osimpson@ broadlandsnaturally.org 703-725-8040*see Clubs & Groups **Events:** Natalie Ihanainen • events@broadlandshoa.com **Swim Team:** broadlandsswimteam.org **Technology:** Dawne Holz • deholz@icloud.com*see Clubs & Groups **Tennis:** Open • Looking for volunteers

Advertising Directory

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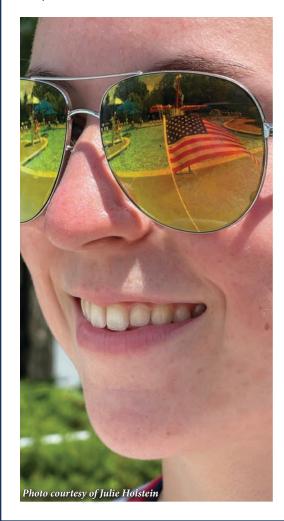
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Newsletter Advertising Rates and Sizes COLOR DISPLAY ADS

Size & Location • Rates are per issue PRICE PRICE PRICE All ads will be full color (if provided in color) 12+ Months Month 6+ Months **INSIDE PLACEMENTS:** to Month Prepaid Discount Prepaid Discount \$125 • Eighth Page (3.75" wide x 2.41" tall) \$100 \$75 • Quarter Page (3.75" wide x 5.00" tall) \$225 \$215 \$200 \$430 \$400 \$375 Half Page..... Horizontal: 7.66" wide x 5.00" tall Vertical: 3.75" wide x 10.16" tall \$1000 \$900 \$850 Full Page...... 7.66" wide x 10.16" tall **INSIDE COVER PLACEMENTS (Contact for Availability):** \$225 \$210 • Quarter Page (3.75" wide x 5.00" tall) \$250 Half Page.... \$450 \$425 \$400 Horizontal: 7.66" wide x 5.00" tall **Vertical:** 3.75" wide x 10.16" tall \$1050 \$950 \$900 Full Page 7.66" wide x 10.16" tall **OUTSIDE COVER PLACEMENTS** (Contact for Availability): \$240 Quarter Page Horizontal Banner.......\$275 \$250 7.66" wide x 2.75" tall \$250 \$240 • Quarter Page (3.75" wide x 5.00" tall)\$275 Half Page \$475 \$455 \$435 Horizontal: 7.66" wide x 5.00" tall \$950 \$900 Full Page..... \$1050 7.66" wide x 7.50" tall or 8.50" wde x 8.25" tall

SUBMISSION INFORMATION FOR DISPLAY ADVERTISERS

 Visit our website at broadlandshoa.org/newsletter to obtain an Insertion Order Form and email to ads@broadlandshoa.com or mail to Broadlands Association, Inc.

- Email camera ready ad in PDF format to **ads@broadlandshoa.com**.
- Ad must be in our specs shown above.
- Make payment on our website by clicking on the Buy Now button to use a credit card or your Paypal account. Checks should be made payable and mailed to Broadlands Association, Inc.

 Ad, Payment and Insertion Order Form are DUE by the 1st of the month prior to the month of publication to guarantee insertion. Example: Total submission requirements due January 1st for placement in February's issue.

- Newsletter is printed in full color. Rates shown are monthly.
- No cancellations after the initial deadline are permitted.

Broadlands Homeowners Association

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Fall Registration Happening Now!

SCHEDULE YOUR TOUR TODAY!

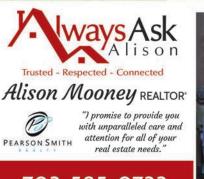
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for 21 years!