



2022 NEWSLETTER COLOR DISPLAY ADVERTISING – INSERTION ORDER FORM

Advertising Manager: Stassa Collins Email: ads@broadlandshoa.com Phone: 703-729-9714
 21907 Claiborne Parkway, Broadlands, VA 20148

BUSINESS NAME:	CONTACT NAME:	
ADDRESS:	CITY:	ZIP:
EMAIL:		
PHONE NUMBER(S):		

SUBMISSION INFORMATION FOR DISPLAY ADVERTISERS – FULL COLOR NEWSLETTER

- RESERVE PLACEMENT BY SUBMISSION DEADLINE: Submission of this form, payment and ad must be received by the 1st of the month prior to the month of publication in order to secure your space in the newsletter (i.e. due Jan 1st for Feb's issue)
- ADS MUST BE CAMERA READY per our dimensions below. Files cannot exceed 25MB. Please email ad as a PDF to ads@broadlandshoa.com
- NO CANCELLATIONS after the initial deadline are permitted

COLOR DISPLAY AD SPECS RATES ARE PER ISSUE <i>All ads printed in color (if provided in color)</i>	MONTHLY RATES			J	F	M	A	M	J	J	A	S	O	N	D	
	Month to Month Price	6+ Months Prepaid Price	12+ Months Prepaid Price	A	E	A	P	A	U	U	U	E	C	O	E	
INSIDE PLACEMENTS																
EIGHTH: 3.75" wide X 2.41" tall	\$125	\$100	\$75													
QUARTER: 3.75" wide X 5.0" tall	\$225	\$215	\$200													
HALF Horizontal: 7.66" wide X 5.0" tall	\$430	\$400	\$375													
HALF Vertical: 3.75" wide X 10.16" tall	\$430	\$400	\$375													
FULL: 7.66" wide X 10.16" tall	\$1000	\$900	\$850													
INSIDE COVER PLACEMENTS ***Contact for Availability***																
QUARTER: 3.75" wide X 5.0" tall	\$250	\$225	\$210													
HALF Horizontal: 7.66" wide X 5.0" tall	\$450	\$425	\$400													
HALF Vertical: 3.75" wide X 10.16" tall	\$450	\$425	\$400													
FULL: 7.66" wide X 10.16" tall	\$1050	\$950	\$900													
OUTSIDE COVER PLACEMENTS ***Contact for Availability***																
QUARTER Horizontal Banner: 7.66" wide X 2.75" tall	\$275	\$250	\$240													
QUARTER: 3.75" wide X 5.0" tall	\$275	\$250	\$240													
HALF Horizontal: 7.66" wide X 5.0" tall	\$475	\$455	\$435													
FULL: 7.66" wide X 7.50" tall	\$1050	\$950	\$900													

ENTER TOTAL ADVERTISING CHARGES: Ad Price Per Month \$ _____ X Months # _____ Total \$ _____

CREDIT CARD PAYMENTS: Please visit our website at www.broadlandshoa.org/newsletter/ & click on the **Buy Now** button & enter total amount. Include contact information when checking out. **CHECK PAYMENTS:** Please make payable to **Broadlands Association** & submit to address at top.

We have agreed to reserve the above advertising space in the Broadlands Newsletter and to pay the contracted amount. We understand that advertising cannot be cancelled after the initial deadline and no refunds will be issued:

Signature: _____ Date: _____

OFFICE USE ONLY: PAYMENT DATE: ____ / ____ / ____ PMNT: CHECK / CC # _____ \$ _____ INVC: _____

COMMENTS: _____ Start Month: ____ / ____ / ____ End Month: ____ / ____ / ____