BROADDHARDS Our Neck of the Woods

Official Newsletter of the Broadlands Homeowners Association

Happy Mothers Day

For Annual Meeting Information and Nomination Forms see pages 5 and 12-15

Overland Park photo courtesy of Broadlands resident, Rachel Barton

Lori Christ, CPA LLC

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doors, installed (does not include storm doors)

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BRCADLANDS

The Broadlands Association, Inc. 26th Annual Meeting will be held virtually on Wednesday, May 3, 2023 7:00pm

Please mark your calendars for this important meeting and plan to participate. Details about how to attend can be found at broadlandshoa.org/annualmeeting

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EVERY MONTH

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Board of Directors Upcoming Virtual Meeting Tuesday, May 16th - 6:00pm 43360 Rickenbacker Square

Board Meetings Information

Monthly meetings are generally held on the second Tuesday of the month at 6:00pm. Residents are welcome to observe the public portion of meetings and to address the Board during the 'Homeowner Forum' section of the meeting. Check website for login details.

Board of Directors April 11th Meeting Highlights

- Approved the minutes of March 14th, 2023 meeting
- Reviewed a presentation regarding the proposed rezoning for the Tillets property
- Directed management to bid out the asphalt rejuvenation work
- Approved the contract with ODSL for use of the pools
- Approved the contract with NCAP for use of the pools
- Approved the contract with Machine Aquatics for use of the pools
- Approved the proposal from
- AllRecreation for installing play equipment in Overland Park
- Proposed a payment plan for a delinquent homeowner
- Held eighteen hearings and implemented violation charges

These highlights are a summary only. To obtain copies of approved minutes, log into your account on FirstService Residential Connect. Owner access to the site is by registration at http://dcmetro. fsrconnect.com/residentwelcome. Owners will need to enter their account number, which can be found on their monthly coupon stubs.

MAY

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		May Day College Decision Day	2 National Teacher Day	3 Broadlands Annual Meeting 7:00pm - Virtual Modification Subcommittee Meeting 7:00pm - Virtual	4 Star Wars Day	5 Cinco de Mayo	6 Kentucky Derby Community Yard Sale 8:00am - throughout the community Celebrating Moms 12:00pm - CC
	7 World Laughter Day	8	g Events Committee Meeting 6:30pm - Virtual	10 Modification Subcommittee Submissions Due 12:00pm - NC Newsletter submissions due - 12:00pm	11	12	13 World Migratory Bird Day
	14 Mother's Day	15	16 HOA Board Meeting 6:00pm - Virtual	17 Modification Subcommittee Meeting 7:00pm - Virtual	18 International Museum Day	19 Bike to Work Day	20 Armed Forces Day National Rescue Dog Day National Bee Day
なったたいようなことで、	21	22 Southern Walk HOA Meeting 7:00pm CC	23 World Turtle Day	24	25 National Wine Day	26	27 Pool Season Starts Pools Open 10:00am
	28 National Burger Day	29 Memorial Day HOA Offices Closed for Memorial Day	30	31 Modification Subcommittee Submissions Due 12:00pm - NC			EQUAL HOUSING OPPORTUNITY
17	K	ey: CH=Clubho	use; NC=Nature	Center; HP=Hills	ide Park; SWP=S	outhern Walk Po	ol

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Annual Meeting of the Membership

The most important meeting of the year will be held on Wednesday, May 3rd at 7:00pm – the Annual Meeting of the Membership. The meeting will be held virtually via zoom. This meeting, held every year in order to elect the Board of Directors, is required by the Bylaws for Broadlands Association, Inc. and the quorum requirement is at least ten percent of the total number of votes of the association must be present in person or by proxy. You should have received official notification of this meeting via USPS mail in April.

This year, we have three open positions, each for three-year terms. We received nominating forms and petitions from four candidates: Shashi Aadipudi, Eric Bazerghi, Andre Deazle, and Kay Dillon. Their nominating forms are included on pages 12-15 of this newsletter.

Some of the powers and duties of the Board include: providing goods and services in accordance with the documents and providing for the upkeep of the common area; designating, hiring, and dismissing personnel necessary to providing for the upkeep of the common area and providing goods and services; collecting and depositing assessments; adopting and amending rules and regulations; opening bank accounts; enforcing provisions of the documents; obtaining and carrying insurance; paying for authorized goods and services; charging reasonable fees for the use of the common area; suspending the right of an owner or occupant to vote or to use common areas; preparing and adopting an annual budget and establishing assessments; borrowing money on behalf of the association; and employing a managing agent. The full list of powers and duties can be found in the Bylaws for Broadlands.

The Articles of Incorporation provide that the Board be comprised of nine people elected to serve in staggered terms of three years each. Eligible Board Members include owners, owner's spouses, an officer, trustee, general partner or agent of an owner, the Declarant or designee of the Declarant, or a mortgagee or designee of the mortgagee. Owners or representatives of owners may not be more than sixty days delinquent in meeting financial obligations to the association.

In 2015, the Board of Directors moved from a paper voting system to an online voting system by hiring The Inspectors of Election. Official meeting notices are still mailed to all owners of record but are also emailed with a link to the website to those owners for which we have valid email addresses. The online voting process eases the ability for homeowners to participate in the elections and increases the likelihood of the HOA to achieve a quorum of owners.

Please take a few moments to log onto www.tieivote.com with your unique username and password (provided to you in the official mailing and via email for those previously registered) to submit your proxy if you are unable to attend the meeting in person. You may elect to use your proxy for quorum purposes only or you may cast votes for us to four candidates. If you need assistance locating your username and password, have any questions about voting process, or have any issues accessing the TIEiVOTE[™] system, please contact The Inspectors of Election directly at 888-211-5332 or email info@ tieivote.com.

Cheers,

Sarah

Sarah Gerstein, CMCA, AMS, LSM, PCAM General Manager



Annual Meeting Proxy May 3, 2023

This proxy form may be used for establishing quorum at the 2023 Broadlands Association, Inc. Annual Meeting. Please return this form to The Inspectors of Election no later than 5:00 PM on May 2, 2023.

Proxy must be signed and dated on the opposite side to be valid. **Please clearly print your name and address where indicated.**

Please fully mark one of the following three options:

Option 1

- I/we hereby designate the Secretary of the Board of Directors as my/our proxy for the purpose of establishing quorum only.
 Please note, if you select this option, any votes cast in OPTION 2 will be voided.
 - I/we hereby designate the Secretary of the Board of Directors as my/our proxy to vote on my behalf for the candidates identified by fully marking a circle below. Three (3) seats are to be filled. You may vote for up to three (3) candidates by fully

marking a circle next to the name of the

your selected candidates.	
Shashi Aadipudi	0
Eric Bazerghi	0
Andre J. Deazle	0
Kay M. Dillon	0
Option 3	
I/we hereby designate:	

Name:

Address:

as my/our proxy to vote on my behalf for any and all matters, which may come before the membership.

Modifications Information

Per Article 7, Section 7.5 (a) Additions, Alterations, or Improvements by the Owners - "No person shall make any addition, alteration, or improvement in or to any Lot or any portion of the Property... which is visible from the exterior of the Lot or such portion of the Property, without the prior written consent of the Covenants Committee."

If you are unsure if approval is required for your project, contact Robin Crews, Modifications/Resale Manager at rcrews@broadlandshoa.com or 703-729-9704, option 3. The Committee meets virtually at 7:00pm on the first and third Wednesdays of the month March-October and the third week of the month November-February. *If you wish to attend a meeting, contact Robin Crew, rcrews@ broadlandshoa.com.* Applications must be submitted by noon on the Wednesday before the meeting by emailing them to rcrews@broadlandshoa.com or delivering them to the Nature Center drop box at 21907 Claiborne Parkway.

Please review the Design Guidelines and submission requirements at broadlandshoa.org/ design-guidelines. Failure to include all required information will delay review of your application. Once the Committee has reached a decision, the results will be delivered via email. If an email address is not provided, results will be mailed. Emails will be sent from no-reply@smartwebs365.com should you wish to add this email address to your contact list to ensure prompt delivery. Please check your inbox and junk/spam folders or contact the HOA office at 703-729-9704, option 3 if you have not received your results within 10 days following the meeting.

Modifications Subcommittee Submission and Meeting Dates

Submission Deadline By Noon	Meeting Date
April 26th	May 4th
May 10th	May 17th
May 31st	June 7th
June 14th	June 21st
June 28th	July 5th

Only applications with complete documentation received by the deadline will be reviewed at the next subcommittee meeting

Are You Selling Your Home?

Save yourself time and aggravation by ensuring you have approved applications for all exterior changes or additions made on your property before listing your home. Walk around your home and look for any maintenance violations such as siding repair, exterior trim maintenance, fence/ deck repair, any staining touch up, or roof repair. Refer to your property plat to locate your property lines because you may have accidentally placed something in the common area that will need to be removed before settlement.

When you sell your home you are required to request a resale disclosure package for the buyer. Once the request has been executed, it notifies the HOA to come to your property to perform a resale inspection. The inspectors will look for any structures that have not been approved by the Modifications Subcommittee, that are not in compliance and for maintenance violations. The results of the resale inspection are embedded in the resale disclosure package that is provided for the buyer. It is the seller's responsibility to rectify all violations found on the property before settlement of the home. If the violations are not rectified before settlement, then the new owner will be responsible.

There are submission procedures on the HOA website, broadlandshoa.org, to help guide you through the application process. Please refer to the online Design Guidelines for detailed information.

The Design Guidelines provide a framework to maintain design quality and encourage consistency throughout the community. If you have any questions about architectural modifications or questions about your resale inspection results, please contact Robin Crews, Modifications and Resale Manager, at 703-729-9704 (option 3) or rcrews@broadlandshoa.com.



Revised Play Equipment Design Guidelines

The guidelines have been updated to include play equipment that is prohibited in front yards except for tree swings.

Specific Guidelines

• Play equipment should be located in the rear yard. Side yard play equipment will be considered on a case-by-case basis. Play equipment is prohibited in front yards with the exception of tree swings.

• FRONT YARD TREE SWINGS DO NOT REQUIRE AN APPLICATION AS LONG AS THEY MEET THE FOLLOWING REQUIREMENTS:

- Provide a sitting surface no larger than 4 square feet
- Constructed with wood or plastic/composite materials and rope
- No more than one swing
- Muted earth-tone colors or white

• Other play equipment such as ziplines, slacklines, tire swings, rope stairs/climbing ropes, hammocks, play houses, or climbing wall/obstacle course are prohibited in front yards.

Play equipment should be sturdily constructed of durable materials (preferably wood) and finished in a dark, muted color or left to weather naturally. Plastic, cloth, or metal equipment, not including wearing surfaces such as slides, poles and climbing rungs, must be finished in muted colors.
When in a visible location, play equipment may need to be screened to effectively reduce the visual impact from neighboring properties.

• Swings may only be attached to limbs on trees fully located on owners property. Cannot be attached to limbs that overhang from neighbors property or common areas.

• Portable play equipment that is easily transportable, such as hockey/soccer nets, lacrosse nets, baseball nets, bikes or scooters, does not require approval but must be stored out of open view when not in use.

Please refer to the play equipment design guidelines for further details and submission requirements at www. broadlandshoa.org. Click on "Design Guidelines" from the homepage.

Modifications Subcommittee Volunteer Opportunity

The Modifications Subcommittee is seeking a volunteer to join their dynamic group of individuals immediately. As a member, you will help maintain aesthetics and encourage consistency throughout the community. If you are interested in joining this committee please email Robin Crews, Resale/ Modifications Manager at rcrews@broadlandshoa.com or call at 703-520-9902.

Patriot Disposal Trash, Recycling, and Yard Waste Collection Schedule

Trash, Recycling, and Yard Waste Collection:

- Place toters out the night before collection day after 6:00pm or before 6:00am the day of pick up.
- Containers should be out of sight by 9:00am on the day following collection.

Trash Collection:

• Trash pick up days are Mondays and Thursdays.

Recycling Collection:

- Recycling pick up day is Thursdays.
- Recyclable materials can be co-mingled.
- Plastic bags CANNOT be recycled. The Nature Center collects bags for proper recycling. Visit broadlandshoa.org, click on RESIDENTS then click on TRASH & RECYCLING for more information.
- Scrap metal Please call Patriot Disposal to set pick-up day 1-703-257-7100: i.e. foil, pie tins, trays, pots and pans, small car parts, grills, bicycles, swings, etc.

Yard Waste Collection:

- Yard Waste Collection occurs on Mondays from March 1st through December 24th.
- During January & February, yard debris (leaves, grass clippings, brush) may be mixed with trash. Yard waste may not be mixed with recycling.
- Grass clippings and leaves must be set out for pickup in lawn paper bags or in a bin.
- Brush must be less than 4 inches in diameter, cut into 4 foot lengths, and tied in small bundles or bagged.
- Food waste mixed in with yard waste will be accepted, as it can be composted.

Special Pick-ups:

- Please contact Patriot Disposal, 1-703-257-7100 or customerservice@patriotdisposalservices.com, to arrange pickup of special and/or bulk items.
- Special items will be collected weekly. Some items may incur an additional charge.
- Special items include appliances, mid to large furniture and other large items.

Broadlands Fitness Center

Broadlands Residents are invited to join the Broadlands Fitness Center located at 43360 Rickenbacker Square.

The Fitness Center includes: 5 treadmills, 4 elliptical, 5 strength machines, 2 stationary bikes, 2 multifunctional weight trainers, and a row machine.

Access fobs are \$25 each. Tenants, make sure you have an AOS on file from the owner of the property granting you access to the fitness center. Hours of operation are from 5:00am to 11:00pm, 7 days a week.

Children ages 13-17 must be accompanied by an adult fob holder. No children under the age of 13 are permitted at any time in the building. Please refer to Broadlandshoa.org/ fitness-center to review the application process and rules.

It's Tennis Season

All Broadlands residents can now make tennis and pickleball reservations for FREE via the Court Reserve platform.

Residents may also view and sign up for all tennis, pickleball and social events via the Court Reserve platform.

Please visit: https://app.courtreserve. com/Online/Portal/Index/9662 for more

information.



Covenants Corner May Inspections

As our Covenants office continues spring inspections, we have noticed a few issues that we want to bring to your attention. These issues are ones that you may not notice yourself or pay attention to.

To help you out, we have provided a partial list below of many of these issues. Of course, there are many other issues that may not be included:

- Mildew/stains on your porches, steps and sidewalks.
- Faded shutters and/or front doors (if they have faded from their original color, they must be repainted the same color. If you wish to change the color, the new one must be applied for and approved by the Modifications Subcommittee).
- Objects in the common areas such as dumped yard waste, personal posessions and building materials must be removed.
- Torn or missing door and window screens.
- Modifications made to properties without prior approval from the Modifications Subcommittee. If found, an application must still be submitted to comply with covenant rules. Applications can be found at Broadlandshoa.org/design-guidelines.

Again, we appreciate your continued cooperation. If you should have any questions concerning violations, procedures, the possible need for an extension, or the need for an application or completion of an application, please contact the Covenants office at covenants@broadlandhoa.com or 703-729-9704, option 2.

Throughout the year, the covenants team routinely inspects homes for a variety of issues ranging from trash containers in open view, parking issues, architectural modifi cations to leftover holiday décor. In addition, certain seasons dictate the need to focus on particular inspections where violations may occur with high frequency. This helps preserve the property values for home ownership, promotes community harmony and ensures the high standards of living that our residents have come to expect are maintained. To reach the Covenants team, call 703-729-9704, option 2 or email Covenants@Broadlandshoa.com.



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HOA INFO

Have a Graduating Senior? Let's Celebrate Their Accomplishment! Let's celebrate our seniors achieving one of life's greatest milestones...

Let's celebrate our seniors achieving one of life's greatest milestones... graduation! Shine the spotlight on your graduating high school and college seniors in the *June newsletter* by sending us their photo and a celebratory message as they approach this major life milestone.

Send us your senior's photo, name of high school or university and a message of 25 words or less to Newsletter@broadlandshoa.com by 5:00pm on Wednesday, May 10th



Congratulations class of 2023, you did it!

Remember to Weed Your Yards and Trim Your Trees

Per the Lawn and Yard Maintenane Resolution 6.11.13 found on broadlandshoa.org/rules-and-regulations, lot owners and residents shall keep their properties free of excessive weeds, overgrown or unsightly shrubbery or other plant growth. Lot owners and residents shall undertake any weeding and mulching of planted beds and pruning of shrubbery and trees which is necessary so as to keep a proper, neat and clean appearance of the Lot.

An owner of a lot which borders a sidewalk shall ensure that any trees which overhang the sidewalk are trimmed to provide a minimum height of eight (8) feet, measured above the sidewalk level, free of obstruction. No trees with a diameter of more than four inches and measuring two feet above ground level shall be removed without the express written authorization of the Covenants Committee or Board of Directors. Lot owners and residents shall remove any and all dead plants and shrubs from their Lots.

If you have questions regarding weeding & pruning maintenance, you may contact the covenants team at covenants@broadlandshoa.com to request a reasonable extension to rectify the issue.



Scoop the Poop...

Residents frequently express concern that not every pet owner is taking the time to pick up their pet's waste in the neighborhood. Please ensure that your family members realize how important it is to be a responsible pet owner:

Pet poop is not organic, especially in the quantities that are generated by pets. It harms the environment and threatens public health.

Forgot your waste bag? No worries! The Broadlands HOA has over 80 mutt mitt stations to offer residents. Don't want to carry it with you? No problem, most of our mutt mitt stations have trash cans attached. *Please be a good neighbor and do not dispose of pet waste in your neighbors' trash cans during your walks.*

Even if your pet poops in the woods, you still need to clean it up. Not only is it unsightly, it can get into streams and into the water supply.

It's the law! Is it a violation of the Association Declaration, Article 8, Section 8.2(q) to not pick up your pet's waste, it is also a county ordinance violation. Please reference Loudoun County Ordinance, Chapter 612.19, Section a (9) Dog waste.

Shop and sell at private residences throughout the Broadlands neighborhood

If you would like to be included in the online listing of addresses, complete the Yard Sale Submission Form on the website at broadlandshoa.org/yardsale-form. It is the residents' responsibility to check the website to ensure inclusion and accuracy. Residents do not have to be on the list of participants to be part of the community yard sale.

» Spring



Check out the list of participants to see what's for sale and view the Community Map to find each unit at broadlandshoa.org/yardsale

COMMUNITY EVENT



ENJOY OUTDOOR GAMES & MUSIC FOOD TRUCK, AND ADULT

BEVERAGES

ID REQUIRED FOR ALCOHOL

CELEBRATING ad

HILLSIDE PARK JUNE 3, 2023 | 3:00 PM - 6:00 PM

BROADLANDS RESIDENTS & GUESTS NO ADMISSION COST GOVERNMENT ID REQUIRED

Patricia Gallardo

703.980.4594

Patricia@PKGHomes.com | www.LivingInLoudoun.com

5 Things You May Not Know About Me!

- 1. I'm Mom to Jack, Ben and Ava
- 2. As a full time professional Realtor since 2014, I have helped more than 150 families achieve their real estate goals.
- 3. My favorite job (besides Real Estate!) was working in Business Development for AOL Entertainment in LA
- 4. I am obsessed with our dog Cody!
- 5. I run the Ashburn/Brambleton/Broadlands Community Facebook group and love supporting our community (Join us!!)

Next month find out why my clients chose me to be their agent!

Now that you know a little about me, I'd like to learn more about you. If you are considering buying or selling, reach out to me at 703.980.4594.

1019B Edwards Ferry Road #1036 - Leesburg, VA 20176 | Main Office: 844.551.7325





NOMINATING FORM 2023 BOARD OF DIRECTORS ELECTION

I wish to become a candidate for election to the Broadlands Association, Inc. Board of Directors. Please include my name on the BALLOT for this election.

PRINTED NAME:	Shashi Aadipudi			
42985 Ridgeway Dr, Ashburn, VA 20148				
PHONE(S):	(240) 786-2323			
EMAIL:	saadipudi@gmail.com			
SIGNATURE:	Shale Apd' DATE: 3/23/23			
QUALIFICATIONS	S: (Pertinent Biographical Information)			
As someone who	loves this community, I started attending board meetings of			
Broadlands and S	outhernWalk HOAs, immediately after moving in 2012. Soon,			
I found myself spe	ending lot of time interacting with SouthenWalk community and Board,			
as that was the pr	ressing need of the day. Currently, I am serving as the Vice President			
of SouthernWalk	HOA. I have over 20 years of experienced in projejct management			
of Southernwalk				

AREAS OF INTEREST:

(Why would you like to contribute your time to the community as a member of the Board?)

I wish to server the Broadlands community as a Board member. As everything degrades with age, my first priority as a board member would be to ensure this wonderful community and HOA facilities do not degrade.My second priority would be to enhancing the communitfy facilities and assets. My experience in project management and board membership gives me the right skills and tools to contribute to

the community.

Return to:

Broadlands Association, Inc. 21907 Claiborne Parkway Broadlands, VA 20148 Email Sarah@Broadlandshoa.com

Applications must be returned by 5:00pm on March 24, 2023 for inclusion in the Newsletter, Website, and official Annual Meeting notice.

21907 Claiborne Parkway • Broadlands, Virginia 20148 • info@broadlandshoa.com



NOMINATING FORM 2023 BOARD OF DIRECTORS ELECTION

I wish to become a candidate for election to the Broadlands Association, Inc. Board of Directors. Please include my name on the BALLOT for this election.

PRINTED NAME:	Eric Bazerghi	
ADDRESS:	43147 Arundell Ct	
PHONE(S):	571-207-6505	
EMAIL:	eric@thehouse.net	
SIGNATURE:	En Peach.	DATE: 03/20/2023
OUAL IFICATIONS		

QUALIFICATIONS: (Pertinent Biographical Information)

I have been a resident of Broadlands since 1999 and have served on multiple	£
committees as well as on the Board. As an active member of the Tech Committee for	ſ
the last 20+ years, I have administered our website and forums. I believe that I am a	n
active, fair and very vocal participant on the Board, striving to keep our costs down,	
while maintaining a high level of quality services residents expect from the Board and	a l
HOA. I believe my years of experience will be an asset to the Board and HOA	

AREAS OF INTEREST:

AREAS OF INTEREST: Why would you like to contribute your time to the community as a member of the Board?)	
My family and I love Broadlands and strive to be involved in the community we have	
called our home for almost 25 years. I'm interested in helping to keep HOA costs down,	
while continuing to provide services, amenities and events that make our community	
inique, sought after and admired. I believe the role of the Board and HOA is to be an	
advocate for the residents they serve, and to work with residents for the benefit of the	
community as a whole. I hope you will give me the opportunity to serve & represent you.	

Return to:

Broadlands Association, Inc. 21907 Claiborne Parkway Broadlands, VA 20148 Email Sarah@Broadlandshoa.com

Applications must be returned by 5:00pm on March 24, 2023 for inclusion in the Newsletter, Website, and official Annual Meeting notice.

21907 Claiborne Parkway · Broadlands, Virginia 20148 · info@broadlandshoa.com

BROADLANDS

Association, Inc.

NOMINATING FORM 2023 BOARD OF DIRECTORS ELECTION

I wish to become a candidate for election to the Broadlands Association, Inc. Board of Directors. Please include my name on the BALLOT for this election.

PRINTED NAME:	Andre J. Deazle	
ADDRESS:	42956 Ellzey Drive	
PHONE(S):	(646) 729 5973	
EMAIL:	andredeazle@yahoo.com	
SIGNATURE:	andre Derle	DATE: 03/24/2023
QUALIFICATIONS	: (Pertinent Biographical Information)	
I'm a seasoned financial se	rvices professional who currently works for a NYC-base	d bank. (See my profile on LinkedIn for my

professional experience.) Prior to my family's arrival to the Broadlands community, I was Treasurer of the Board of the

344-unit cond-op building where my family lived from July 2017 until recently. In that role, I was able to add value by (i) viewing

decisions and likely outcomes thorugh a financial lens; (ii) fully thinking through and understanding the potential long-term effects of

decisions made today; (iii) assessing situations quickly and making decisions in the interest of preserving equity, intergrity and

shareholders' asset values; and (iv) working with stakeholders to achieve results in the interest of the building's long-term viability.

AREAS OF INTEREST:

(Why would you like to contribute your time to the community as a member of the Board?)

(i) Genuine interest in understanding and managing the complexities currently facing evolving

communities including (i) real estate development; (ii) property management; and (iii) resource allocation.

(ii) Applying my historical experiences, business knowledge and strategic thinking to making real-world

decisions required to ensure the continuity of certain living standards and expectatoion within a community, and

(iii) Giving serve to the community where my wife and I chose to relocate to and rasise our two children in.

Return to:

Broadlands Association, Inc. 21907 Claiborne Parkway Broadlands, VA 20148 Email <u>Sarah@Broadlandshoa.com</u>

Applications must be returned by 5:00pm on March 24, 2023 for inclusion in the Newsletter, Website, and official Annual Meeting notice.

21907 Claiborne Parkway · Broadlands, Virginia 20148 · info@broadlandshoa.com



NOMINATING FORM 2023 BOARD OF DIRECTORS ELECTION

I wish to become a candidate for election to the Broadlands Association, Inc. Board of Directors. Please include my name on the BALLOT for this election.

PRINTED NAME:	Kay M. Dillon	
ADDRESS:	21586 Goodwin Court	
PHONE(S):	703-405-4750	
EMAIL:	kandkdillon@yahoo.com	
SIGNATURE:	2/aym Dillon_	DATE: March 24, 2023

QUALIFICATIONS: (Perticent Biographical Information)

My husband and I own 2 homes in Broadlands and have lived in the community since 2007. Since then, we have been active participants in various committees and events. I joined the HOA Board in May 2021 and have valued the time spent representing and serving my fellow neighbors. In my professional life, I am a real estate agent with a background in corporate sales, marketing, and complex contract negotiations, all skills which have been valuable assets as a member of the Board. Having the perspective of both a resident homeowner and landlord has also given me a unique view on the needs and concerns from different types of homeowners within the community.

AREAS OF INTEREST:

(Why would you like to contribute your time to the community as a member of the Board?)

We have 4 boys who have grown up in Broadlands. During that time, our family has benefited in so many ways and made many memories throughout the years at various community events. We greatly value the sense of community, the pride of ownership, and the activities and events offered within Broadlands. I recognize this area is rapidly changing and with that growth comes not only growing pains, but opportunity. I have a sincere desire to maintain all the things we love so dearly about our neighborhood while also looking for ways to expand and enhance the iffestyle and community amenities we offer to keep Broadlands a community so many are eager to join.

Return to:

Broadlands Association, Inc. 21907 Claiborne Parkway Broadlands, VA 20148 Email <u>Sarah@Broadlandshoa.com</u>

Applications must be returned by 5:00pm on March 24, 2023 for inclusion in the Newsletter, Website, and official Annual Meeting notice.

21907 Claiborne Parkway . Broadlands, Virginia 20148 . info@broadlandshoa.com







HOPE Preschool Now enrolling for 2023 - 2024 School Year! Visit our website, www.hopepreschool.org or call 703-729-4673.

CCCCC

43454 Crossroads Dr. Ashburn, VA 20147

HOPE Preschool offers developmentally appropriate programs for children ages 3-5 years. We have been a member of the Ashburn community for over 30 years.



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COMMUNITY EVENT



CHAIR MASSAGES FOR MOMS
SKINCARE EXPERTS & PRODUCTS
CRAFTS FOR KIDS
FAMILY PHOTO OPS
SELF-CARE GIVEAWAYS
REFRESHMENTS

SATURDAY, MAY 13, 2023 12:00-3:00 PM COMMUNITY CENTER

PRE-REGISTRATION REQUIRED: FIRSTSERVICERESIDENTIAL. MYEVENTSCENTER.COM/BROADLANDS



MAY 2023 • OUR NECK OF THE WOODS • PAGE 17

BROADLANDS **2023 Pool Hours**

s start and star	SOUTHERN WALK POOL (SW) 43081 Village Drive 571-223-1331		
During School	weekdays (M-F) weekends (S-S)	4:00pm – 8:00pm 12:00pm – 8:00pm	
Summer Hours	daily	12:00pm – 8:00pm	
COMMUNITY POOL (CC) 43008 Waxpool Road 703-724-7830			
During School	weekends/holidays only	11:00am – 8:00pm	
Summer Hours	daily	11:00am – 8:00pm	
Lap Swim	weekdays (summer M-F)	5:00am – 8:00am	
SUMMERBROOKE POOL (SB)			



daily

All Season Long

21580 Demott Drive | 703-724-9818

10:00am – 8:00pm



HOSTING A BIRTHDAY PARTY? Members are required to notify the HOA prior to having a gathering at one of our pools and complete a Pool Party Request Form. Please contact Julie at pools@broadlandshoa.com or 703-520-9904. Pools/decks are NOT reservable, and admittance is on a first come, first served basis and subject to occupancy availability. Pool Management has the discretion to restrict guest access.

SPECIAL EVENTS

May affect normal pool hours.

Float Night	Thu, Jun 15	SW – Closing extended	5:00 pm – 9:00 pm
Float Night	Thu, Jun 29SW – Closing extended5:00		5:00 pm – 9:00 pm
Float Night	Thu, Jul 6	SW – Closing extended	5:00 pm – 9:00 pm
Float Night	Thu, Jul 20	SW – Closing extended	5:00 pm – 9:00 pm
Middle School Pool Party	Sat, Aug 19	SW – Pool closes at 6:00	6:00 pm – 9:00 pm
Pooch Pool Party Dog Swim	Sat, Sep 9	SB	9:00 am – 1:00 pm

BROADLANDS POOLS REGISTRATION

Pool season runs Memorial Day weekend to Labor Day

POOL PASS REGISTRATION OFFERED YEAR-ROUND!

Please follow the instructions below to set up electronic virtual passes for your household members. Registration is only done once, do not re-register in future seasons! Your electronic virtual passes will be active until your residency status changes.



STEP 1 - CREATE HOUSEHOLD ACCOUNT: Go to Cellbadge.com/Broadlands/register and under Initial

Add Request, enter the information as a primary resident to create your master household account. Please enter street number and name only, no suffix (i.e., Ct, Court, Ter, Terrace, etc.). Your add request will be forwarded to HOA staff who will validate your residency and account status. Please allow up to 3 business days for the initial approval to be processed. Once validated, you will receive a text/email indicating that your registration has been added but will remain pending until all 4 steps have been completed.

STEP 2 – ACQUIRE PIN: After you have received a text/email that your registration has been added, please return to the same registration page, and follow the instructions under **Enter or Update Household Members**. Enter your credentials to get your unique PIN via text/email to continue the process.

STEP 3 - ADD HOUSEHOLD MEMBERS: Enter PIN to access the **Household Members** page to add all household

members, ages 5 and older. Be sure to select the appropriate "Relation" category when adding members:

- **Owners** select "Owner-xxx" for ALL household members regardless of age.
- Tenants select "Tenant-xxx" for ALL household members if owner does not live on property. Must have AOS/Lease on file.
- Apartment Renters select "Apartment-xxx" for all household members. Must <u>pay first</u> at www.broadlandshoa.org/pool.
- Nannies/Long-Term guests, select "Other-xxx" as applicable. Must pay first at www.broadlandshoa.org/pool.

Once finished, check the box to verify you have agreed to the facility terms and click **Complete Registration**. Upon approval (within 3 business days), you will receive a text/email indicating that *your Broadlands HOA registration has been accepted*, however, you must complete STEP 4 (pictures) to gain access to the pools.

STEP 4 – PICTURES: Email pictures of all household members aged 5 & up (adults must provide proof of residency):

- Email an *acceptable photo (jpg or png format) of each member in your household to pools@broadlandshoa.com. Copies of driver's license should be used for 18+ members. Recent copies of headshots may be used for children under 18.
- Subject line of email must be written as: "pool photos registered lastname" (i.e. pool photos Smith)
- Save and attach each photo separately to your email using naming convention: "address.firstname" (i.e. 42001Ridgeway.Susan).
- All member names must correspond with registered names in your Cellbadge pool account to allow for proper import. Pictures will be processed within 3 business days.

*What are acceptable photos and adult requirements?

- Adults 18 and over are <u>required</u> to show proof of residency with a **copy of a driver's license** showing the picture, address, name and date of birth. For security reasons, all other information can be crossed off. If the ID does not reflect the registered address, then settlement papers, utility bills or a change of address card may be emailed.
- o For children aged 5 and older, please email a current headshot or ID. Children aged 4 and under do not require photos.

ADDITIONAL INFORMATION

ACCESSING THE POOL: After photos are added and you received a confirmation email, access to our pools is simple since no physical pass is required – just check-in with the lifeguard by providing your name or address and they will be able to access your "virtual ID card" in the system to allow entrance. **Once registered**, **no further action is needed in future pool seasons**.

GUEST VISITS: 10 guest visits will be added to your household account each year at no charge. Additional guest visits can be purchased through our website at www.broadlandshoa.org/pool. Visits do not roll over to the next season. Only two (2) guests per are permitted or a maximum of six (6) per household at a time.

TENANTS: You must have a <u>current</u> **Absentee Owner Statement (AOS) and lease** on file with the HOA before registering. Please see information on our website under www.broadlandshoa.org/tenant-information .

APARTMENTS: Tenants of The Arbors and Van Metre Apartments must **purchase a household pool membership prior to registration** at broadlandshoa.org/pool-information.

HOURS, RULES & CLOSINGS: Please visit www.broadlandshoa.org/pool for information.

Questions? Email pools@broadlandshoa.com or 703-729-9704 press 4 Broadlands Association, Inc., 21907 Claiborne Parkway, Broadlands, VA 20148

New Recycling Program in Broadlands is Seeking Volunteers

The HOA is seeking volunteers to help kick off a new recycling initiative for the Broadlands community. We want to set up a community drop-off

TERRACYCLE location for hard-to-recycle products in partnership with TerraCycle, a company whose mission is to eliminate the idea of waste. We are proposing to have recycling collection bins for the following recycling streams:

- Toothpaste tubes, toothbrushes, and related packaging
- Razors and related packaging
- Food storage containers and lids (plastic and glass)

There is no cost to the HOA to participate in this recycling program. The cost of the program is covered by the corporations that TerraCycle partners with for these three programs (Colgate, Gillette, and Rubbermaid, respectively).

In order to make this happen, we will need volunteers to help build an enclosure, help maintain the collection site and assist with shipping the collected materials to TerraCycle.

If you're interested in supporting this initiative, please reach out to Sarah Gerstein, General Manager at sarah@broadlandshoa.com by July 1, 2023, for

> summer/fall implementation.

> > If you and



Job Opening -Summer Pool Assistants 2023 Spring/Summer Season • 20-35 Hours Per Week (may vary)

Position Overview:

The primary responsibilities of the pool assistants are to assist the Pool Liaison with overseeing the three pool facilities. Tasks may include but are not limited to assisting with pool opening/closing procedures, processing pool pass registrations, training lifeguards on pool pass software, checking in members, inspecting facilities to ensure guards keep them clean and organized, communicating with members.

Job Responsibilities:

- · Interfaces with pool guests and lifeguards
- Assists with pool operations
- Understands and enforces pool & HOA rules
- Operates pool pass software
- Assists with lifeguard training on software
- Oversees overall condition of facilities for cleanliness, organization
- Address member inquiries, questions, concerns
- Acts on behalf of and as HOA representative

Essential Job Requirements:

- Friendly and able to maintain a calm demeanor, even in escalated situations
- Good communication and customer service skills
- A neat and welcoming appearance and is prompt, reliable, courteous
- Basic computer skills
- Ability to understand and follow directions
- Must be able to perform physical aspects such as routinely lifting & moving heavy items
- Ability to travel between pools within community during a shift
- · Ability to endure outdoor temperatures and conditions such as heat and humidity

Please Note ...

The above job description is not intended to be all-inclusive. Employee may perform other related duties as negotiated to meet the ongoing needs of the organization.

Please submit resume/letter of interest to Julie Holstein, Aquatics Director, julie@broadlandshoa.com

Broadlands Area Clubs and Groups

Includes **Broadlands** and surrounding **Ashburn** area clubs and groups. To be included on this list or if your club has an announcement or an event you would like published, please email **Newsletter@broadlandshoa.com**.

ASHBURN TOASTMASTERS

Holding Online Meetings. Please contact our VP of Membership, vpm-703053@toastmastersclubs.org, for the URL to join our meetings. Check our website, ashburn.toastmastersclubs.org for meetings calendar.

BRAMBLETON LADIES GOLF LEAGUE

Brambleton Ladies Golf League welcomes new members. We are a fun, friendly group playing at Brambleton Golf Course on Monday mornings from April through October. Check us out at www.brambletonladiesgolf.org or call Sara Carlin at 703-723-3000.

BROADLANDS EVENTS COMMITTEE

Get involved by volunteering! Broadlands has many events throughout the year that need volunteers. All you need to do is show up and be ready to have fun! Plus, volunteering is a great way to get to know your neighbors. The next meeting is at 6:30pm, virtually on Tuesday, May 9th. For more information and the zoom link, email Crystal Boswell at events@broadlandshoa.com.

BROADLANDS LIVE! COMMITTEE

Broadlands Live! concerts will be on August 4th, September 1st and October 6th this year. The BLL committee relies on volunteers to help make the concert season a success. Email Jason at BroadlandsLive@ broadlandshoa.com to help him figure out how you can help out at these fun concerts.

CUB SCOUTS & SCOUTS - BSA

The Cub Scout program is designed for children grades KG-5, and Scouts BSA from grades 6-12. Troop 2970 (http://troop2970. com) meets at Our Savior's Way Lutheran; Troop 1154 (https://ashburntroop1154.trooptrack.com) meets at Eagle Ridge MS; Cub Scout Pack 1483 (Pack1483.org) meets at Hillside ES; and Cub Scout Pack 1484 (Pack1484.org) meets at Mill Run ES. To learn more about us, please visit BeAScout.org.

GIRL SCOUTS

Girl Scouts provides leadershsip training through STEM, outdoor experiences, skills badges, community service and entrepreneurship. For more information, please visit girlscouts.org.

GRIEFSHARE SEMINAR/SUPPORT GROUP

GriefShare recovery seminar and support group meets at Our Savior's Way Luthern Church in Broadlands on Monday nights. For more info, please call Beth Anton at 703-470-8821 or visit griefshare.org.

MOMS CLUB OF ASHBURN

MOMS Club stands for Moms Offering Moms Support. Ashburn resident moms that organize events for us and our young kids. For more info, please contact Kirsten Barger at miller.kir@gmail.com or ashburnmomsclub@yahoo.com.

MOMS IN PRAYER – BRIAR WOODS

Briar Woods moms are invited to join us to pray for our children and staff at our high school. We currently meet virtually and in person on Thursdays, early evenings, during the school year. Please contact Catherine for more information at 703-598-4708.

MUSIC ON THE HEIGHTS

We host monthly concerts in our home, usually second Saturdays of the month. Mostly acoustic, some electric, this series features both local and traveling musicians of various genres. For more info email musicontheheights@gmail.com.

PRE-TEEN AND TEEN ASPERGER'S SOCIAL SKILLS GROUP

Run by Dr. Michael Oberschneider and Dr. Douglas Lipp. Group members work on coping and social skills development with Dr. Oberschneider. Dr. Lipp runs a parent group simultaneously that addresses various topics on parenting children and teens with Asperger's disorder. For more info, we invite you to call the practice at 703-723-2999.

COMMUNITY EVENT

SAVE THE DATE Summer Celebration HILLSIDE PARK

OUTDOOR GAMES, FACE PAINTING, FOOD TRUCKS & MORE

JUNE 24, 2023



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Loudoun to Host Pit Stops for 2023 Bike to Work Day May 19th

Loudoun County will host two pit stops in Leesburg and Sterling for Bike to Work Day on Friday, May 19, 2023. This free annual event celebrates a healthy and fun way to get to work with over 100 different pit stops throughout the Washington metropolitan area. Participants may bike to a pit stop, pick-up a free T-shirt and giveaways and enjoy refreshments before beginning their workday.

New and experienced bicycle commuters planning to participate in the event are encouraged to register online before the event to pick up a T-shirt at one of Loudoun County's pit stops. Both pit stop locations are adjacent to the Washington and Old Dominion (W&OD) Trail:

• Leesburg at Raflo Park, 345 Harrison St. SE, 6:00 - 9:00am • Sterling, just east of Route 28, at 183 Ruritan Road behind Northrop Grumman, 6:30 - 9:00am

Participants are invited to share their photos by tagging Loudoun County social media pages and adding the hashtag #BTWD2023.

Bike to Work Day is coordinated regionally by the Washington Area Bicyclist Association and Commuter Connections and is held rain or shine. The annual event attracts thousands of cyclists throughout the region. The local festivities are planned by Loudoun County Commuter Services.

Find details and a link to register for the event at loudoun.gov/BiketoWork.

After the Yard Sale...

The Spear Realty Group of Keller Williams and McLean Mortgage are happy to provide Broadlands residents an opportunity to get rid of any items that didn't sell during the community yard sale. Residents can bring those items to the Junk Removal Specialists truck which will be located at the Community Center parking lot at 43004 Waxpool Road from 2-4pm on May 6th. You can be clutter-free and feel good that your items will be donated, recycled, or properly disposed of. Be sure to come early before the truck fills up!



In Case You Need a Hand ...

NON-EMERGENCY

888-667-3000
703-777-0333
703-777-1021
800-222-1222
703-771-2533
703-750-1000

BROADLANDS COMMUNITY

Mailbox (Main Street Mailboxes)	1-571-379-8454
Snow Removal:	
VDOT Streets	
HOA Streets	
Towing (Battlefield Towing)	
Trash Pickup (Patriot Disposal)	1-703-257-7100

Southern Walk HOA – Verizon FiOs Gigabit Internet Contract:

Billing – Laura Marshall, FirstService Residential,	
laura.marshall@fsresidential.com	
Verizon Activation (SWHOA Only)	1-800-501-1172
Verizon FiOS Bulk Technical Support 24x7	1-888-553-1555
SWHOA FiOS Contract General Information	SWHOAB.COM

PUBLIC INFORMATION

SCHOOLS - BROADLANDS

Briar Woods High School	.703-957-4400
Eagle Ridge Middle School	.571-252-2140
Hillside Elementary School	.571-252-2170
Mill Run Elementary School	.571-252-2160

ARTS/MUSIC PIANO TUNING:

Ashburn Piano Service, Jeff Bishop, RPT. Contact at 703-786-6248, Jeff@ashburnpianoservice.com, ashburnpianoservice.com.

ART CLASSES FOR KIDS:

Reshu Art Lobby...Want to improve your art skills? Learn watercolors, oil pastels, acrylic, sketching, pencil color, modeling clay art, oil painting, charcoal and more. For details, check out our website at reshuartlobby.com. For more information, contact 571-325-7622 or email at reshuartlobby@gmail.com.

CLUBS/GROUPS SOCIAL GROUP:

Interested in a serious long-term fantasy football league? Watching sports? Betting on sports? Inperson quality hangs? Adult beverages? Looking for a few people committed to these beliefs for our group. Email and let's go. lfgfootball.qualityhangs@ gmail.com.

EDUCATION/TUTORING GROWING MINDS PRESCHOOL:

A home-based, state licensed preschool located in Broadlands is currently enrolling for the 2023-2024 school year. Growing Minds offers parttime programs for 3- & 4-year-olds. For more information or to set up a tour, please contact Judi Ratcliffe at judi.gminds@gmail.com or (571)216-4663.

MATH RESCUE 911:

We offer tutoring in Pre-algebra, Algebra I & II, Geometry, Trigonometry, Pre-Calculus, and Calculus. We also offer SAT, and ACT prep. Tutor at your home or at the library. May also do sessions on Zoom. Reasonable rates. Call or text Vincent Chu at (571) 379-3074; email is vchu_911@yahoo.com.

HOME SERVICES BROADLANDS HANDYMAN SPECIALIST:

Broadlands resident since 1999 with a Class A License and insurance. Everything from those dreaded and never-ending honey-do lists, to projects and much, much more. Including installation and repair of Roofing, Siding, Fencing, and Gutter Cleaning. Free estimates. Please call Mike at P&M General Contracting, 703-862-0415. Mike.Rosario@verizon.net.

ASHBURN ELECTRIC:

Specializing in Recess Light Installation & Services. Licensed & Insured. Contact: Craig Fladager at 703-858-7332 (Broadlands Resident).

HANDYMAN SERVICES:

For repairs in your home. Small jobs and odds & ends. Plumbing, electrical, water heater replacement, bathrooms, and more...Free estimates. Call: 571-426-2126.

MARKETPLACE/PROFESSIONAL SERVICES ASHBURN ARTISAN SOAPS:

Ashburn Artisan Soaps: Treat your skin & indulge in high quality, plant-based products that are safe for people & the environment. Our bath & body products are handcrafted at our home in Broadlands, VA, where we've been creating artisan soaps made with all-natural ingredients since 2013. www. ashburnartisansoaps.com Take 15% off your first purchase by signing up to our newsletter. Free local pickup. Free shipping on orders over \$75.

MARY KAY:

A wise woman once had a dream to change the lives of women for the better. Her hope was so contagious that, one person at a time, her dream spread around the world. Nearly 50 years later, millions have been touched by the legacy that Mary Kay Ash left. I'm proud to share in her commitment of caring and connecting in communities, just like ours, to help make a difference. For information, contact Deborah at marykay.com/dleben or DeborahLebenMK@ gmail.com or 703-217-4583.

REAL ESTATE PRIVATE OFFICES FOR RENT:

Broadlands/Ashburn/Herndon. One Page Lease. Month-to-Month or Longer. \$450 To \$495 per Month. One Month Security Deposit Required. Landlord is a Real Estate Broker in Virginia. Contact Lonnie Stock 703-201-8579 or llsre@aol.com.



HOW TO PLACE A CLASSIFIED AD

- 1. Submit a completed Classified Insertion Order Form which can be found on our website at broadlandshoa. org/newsletter.
- 2. Classified ads are limited to 40 words maximum and the text should be emailed to ads@broadlandshoa.com.
- 3. Payments can be made on our website at broadlandshoa. org/newsletter by selecting Classifieds and using the Buy Now button, OR a check made payable to Broadlands Association, Inc. can be submitted to 21907 Claiborne Parkway, Broadlands, VA 20148.
- 4. DEADLINE: Form, ad and payment must be received by the 5th of the preceding month (i.e. Jan 5th for inclusion in Feb's issue).

MONTHLY RATES:

- Resident Rates \$15.00 per ad (For Sale ads are free for Residents only)
- Non-Resident Rates \$25.00 per ad

No cancellations are permitted after the deadline. For more information, contact Stassa Collins at stassacollins@ broadlandshoa.com or 703-729-9714.

Please Note: Advertisers in the Broadlands Newsletter are not endorsed, supported or vetted by the Homeowner's Association, the Board of Directors or HOA Management. All advertisements are subject to approval of Broadlands Association, Inc. which reserves the right to reject or cancel any ad at any time.

Broadlands Blast

Interested in getting up to date community news in between monthly newsletters? Sign up for our e-bulletin, the Broadlands Blast, online at broadlandshoa.org in the upper right corner on our website.

Broadlandshoa.org

The Broadlands website gives you access anytime to find answers to most of your questions. Updates and reminders are posted to the main page as well.

Go Paperless

Go Paperless and Opt Out of hard copies of this monthly newsletter. If you would like to receive electronic copies only of this newsletter, please email OptOut@ broadlandshoa.com and be sure to include your property address. You will no longer be mailed a hard copy, but will be emailed a link to the online version. This option saves money and valuable natural resources such as trees. We encourage all residents to enroll in paperless newsletters.

Broadlands Community Info... BROADLANDS ASSOCIATION, INC.

21907 Claiborne Parkway Broadlands, Virginia 20148 Main: 703-729-9704 broadlandshoa.org General Mailbox: info@broadlandshoa.com HOA Office Hours:

HOA staff is available via phone or email from 9:00am to 5:00pm, Monday-Friday, but in-person is by appointment only.

ASSESSMENT INFORMATION OFFICE

Firstservice Residential: Payments and Resale Docs Assessments: 703-385-1133 Fax: 703-591-5785 fsresidential.com • ar.dcmetro@fsresidential.com **Mail Payments To:**

FirstService Residential P.O. Box 30403 Tampa, FL 33630-3403

BROADLANDS ASSOCIATION STAFF & CONTRACTORS

General Manager: Sarah Gerstein + sarah@broadlandshoa.com Covenants Manager:

Suzan Rodano • covenants@broadlandshoa.com Covenants Inspector:

Anders Isaksen • anders@broadlandshoa.com Modifications and Resale Manager:

Robin Crews • rcrews@broadlandshoa.com Modifications Assistant & Pool Registrar:

Amy Streater • amy@broadlandshoa.com Director of Resident Services:

Stassa Collins +stassacollins@broadlandshoa.com Newsletter Editor:

Natalie Ihanainen • Newsletter@broadlandshoa.com Aquatics Director and Community Outreach Coordinator:

Julie Holstein • julie@broadlandshoa.com Events Manager:

Crystal Boswell • events@broadlandshoa.com Receptionist & Community Center Rentals:

Joanne Hang \bullet joanne
hang@broadlandshoa.com

BOARD OF DIRECTORS

President: David Baroody • dm.cmb@outlook.com, 703-729-6785 **Vice President:** Eric Bazerghi • eric@thehouse.net, 571-207-6505 **Secretary/Treasurer:** Dawne Holz • holz.d@icloud.com, 703-362-6727 **Directors:**

Kay Dillon * 703-405-4750 John Gallagher * 703-927-6319 William Kolster * 703-858-2459 Tania Marceau * 571-331-4381 Jason Pualoa * 703-340-9828

COMMITTEES

Broadlands Live Concerts:

Jason Pualoa • broadlandslive@broadlandshoa.com Events: Crystal Boswell • events@broadlandshoa.com, see Clubs & Groups

Swim Team: broadlandsswimteam.org Technology: Dawne Holz • deholz@icloud.com Modifications: Robin Crews • rcrews@broadlandshoa.com

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BRADIANDS

Newsletter Advertising Rates and Sizes

COLOR DISPLAY ADS

Size & Location • Rates are per issue All ads will be full color (if provided in color)	PRICE Month	PRICE 6+ Months	PRICE
INSIDE PLACEMENTS:	to Month	Prepaid Discount	Prepaid Discount
• Eighth Page (3.75" wide x 2.41" tall)	\$125	\$100	\$75
• Quarter Page (3.75" wide x 5.00" tall)		\$215	\$200
Half Page	\$430	\$400	\$375
Horizontal: 7.66" wide x 5.00" tall Vertical: 3.75" wide x 10.16" tall			
• Full Page 7.66" wide x 10.16" tall	\$1000	\$900	\$850
INSIDE COVER PLACEMENTS (Contact	for Availabilit	y):	
• Quarter Page (3.75" wide x 5.00" tall)	\$250	\$225	\$210
Half Page	\$450	\$425	\$400
Horizontal: 7.66" wide x 5.00" tall			
Vertical: 3.75" wide x 10.16" tall	*1050	6050	6000
• Full Page 7.66" wide x 10.16" tall	\$1050	\$950	\$900
OUTSIDE COVER PLACEMENTS (Conta			10.00
Quarter Page Horizontal Banner 7.66" wide x 2.75" tall	\$275	\$250	\$240
• Quarter Page (3.75" wide x 5.00" tall)	\$275	\$250	\$240
Half Page	\$475	\$455	\$435
Horizontal: 7.66" wide x 5.00" tall			
Full Page	\$1050	\$950	\$900
7.66" wide x 7.50" tall or 8.50" wde x 8.25" tall			

SUBMISSION INFORMATION FOR DISPLAY ADVERTISERS

- For inquiries, please contact Jeff Walter via email at jwalter@e-gcg.com or 703-818-2700. You may also visit broadlandshoa.org/newsletter
- Email camera ready ad in PDF format to jwalter@e-gcg.com. Ad must be in the specs shown above.
- Make payment on our website by clicking on the Buy Now button to use a credit card or your Paypal account. Checks should be made payable and mailed to Broadlands Association, Inc.
- Ad, Payment and Insertion Order Form are DUE by the 1st of the month prior to the month of publication to guarantee insertion. Example: Total submission requirements due January 1st for placement in February's issue.
- Newsletter is printed in full color. Rates shown are monthly. No cancellations after the initial deadline are permitted.





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21907 Claiborne Parkway Broadlands, VA 20148

